

Bioluminescence in Action: Monitoring Cell Health, Metabolism, and Protein Dynamics



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Europe
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April 2026



Our Products Support



**Government and
Academic Research
Laboratories**



**Forensic and
Paternity
Laboratories**



**Pharmaceutical
and Biotechnology
Industries**

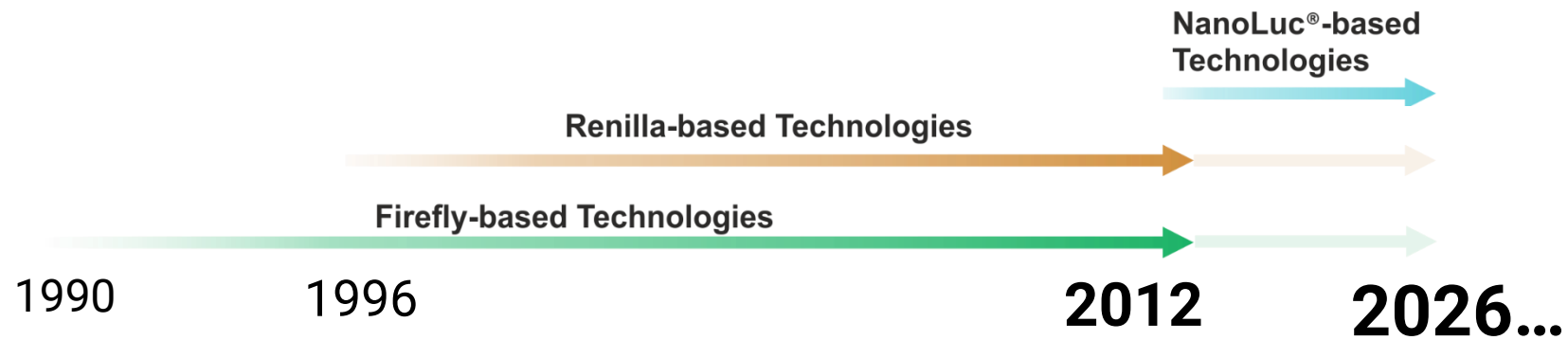


**Clinical and Molecular
Diagnostics
Laboratories**

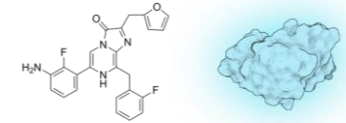


**Food and Water
Safety Testing
Facilities**

Decades of Experience with Bioluminescence



NanoLuc® luciferase



- Reporter Gene Assays
- GloSensor™ (cAMP, Protease Assays)
- GloResponse™ (Signaling Pathways)
- Rapid Response™ (Signaling Pathways)
- Cell-Health Assays
- Bioassays (ADCC, PDL1..)
- NanoBRET™ Target Engagement
- NanoBRET™ Protein:Protein Interaction
- NanoBiT® Protein:Protein Interaction
- HiBiT Protein Tagging System
- Lumit™ Immunoassays
- ...



Assays Detection Systems

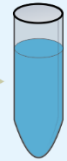
ABSORBANCE



Excitation Source

I_0

$$T = I_1 / I_0$$



Sample

I_1

$$A = \log 1/T = \epsilon \cdot c \cdot d$$



Detection

ATTRIBUTES

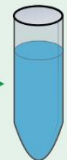
- low sensitivity
- low S/B
- low dynamic range
- no multiplexing
- inexpensive

FLUORESCENCE



Excitation Source

Excitation



Sample

Emission

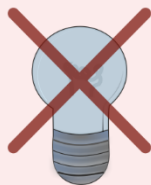
at longer wavelength



Detection

- intermediate sensitivity
- intermediate S/B
- intermediate dynamic range; 4 - 5 logs
- multiplexing
- phototoxicity

BIOLUMINESCENCE



Excitation Source



Sample



Detection

- high sensitivity
- high S/B
- high dynamic range; 8 - 9 logs
- multiplexing
- no phototoxicity

Assays Detection Systems

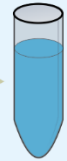
ABSORBANCE



Excitation Source

I_0

$$T = I_1 / I_0$$



Sample

I_1

$$A = \log 1/T = \epsilon \cdot c \cdot d$$



Detection

ATTRIBUTES

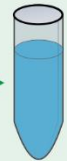
CellTiter 96®
~1.000 cells/96-well

FLUORESCENCE



Excitation Source

Excitation



Sample

Emission

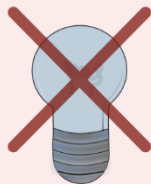
at longer wavelength



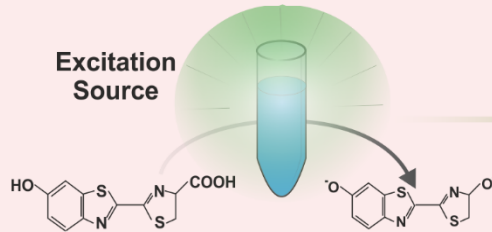
Detection

CellTiter-Blue®
~400 cells/96-well

BIOLUMINESCENCE



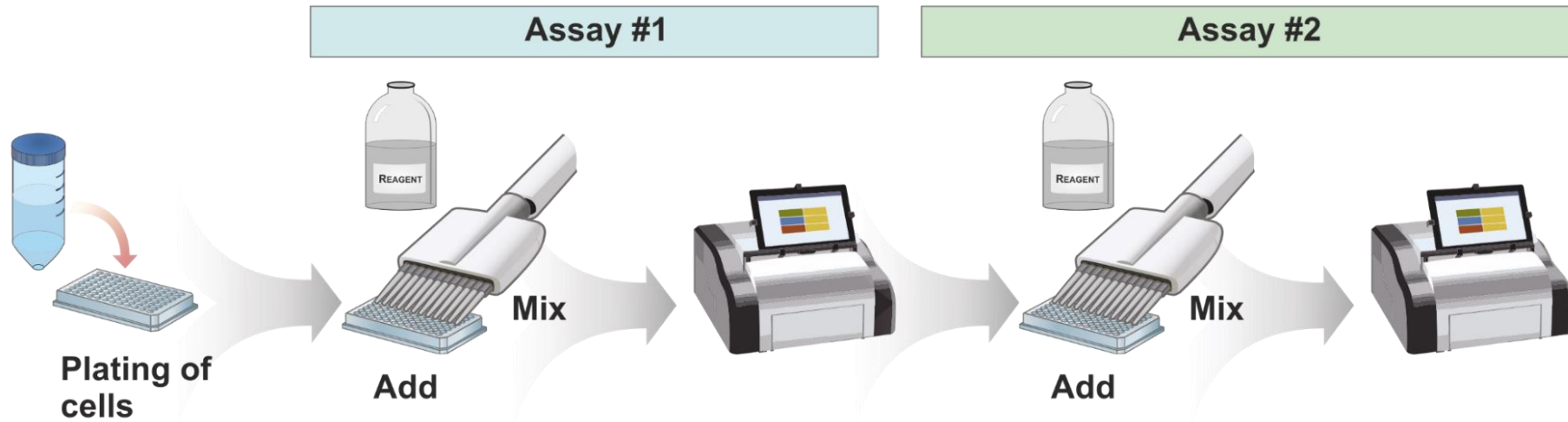
Excitation Source



Detection

CellTiter -Glo®
~ 10 cells/96-well

Assay Multiplexing



Prerequisites

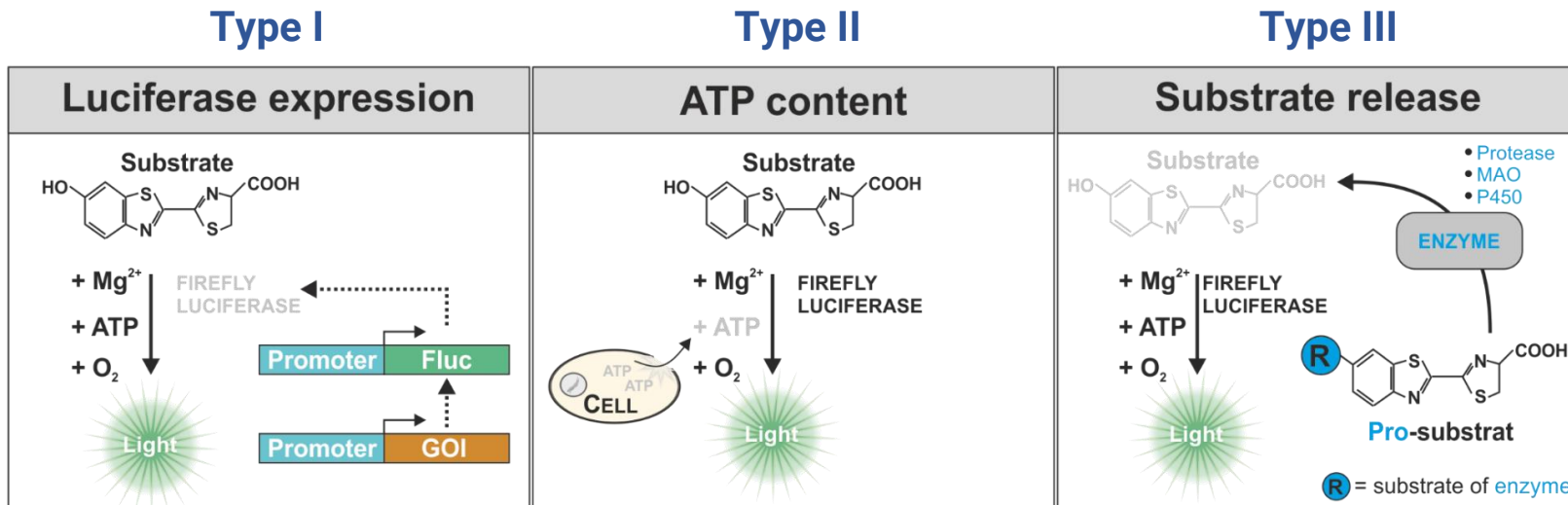
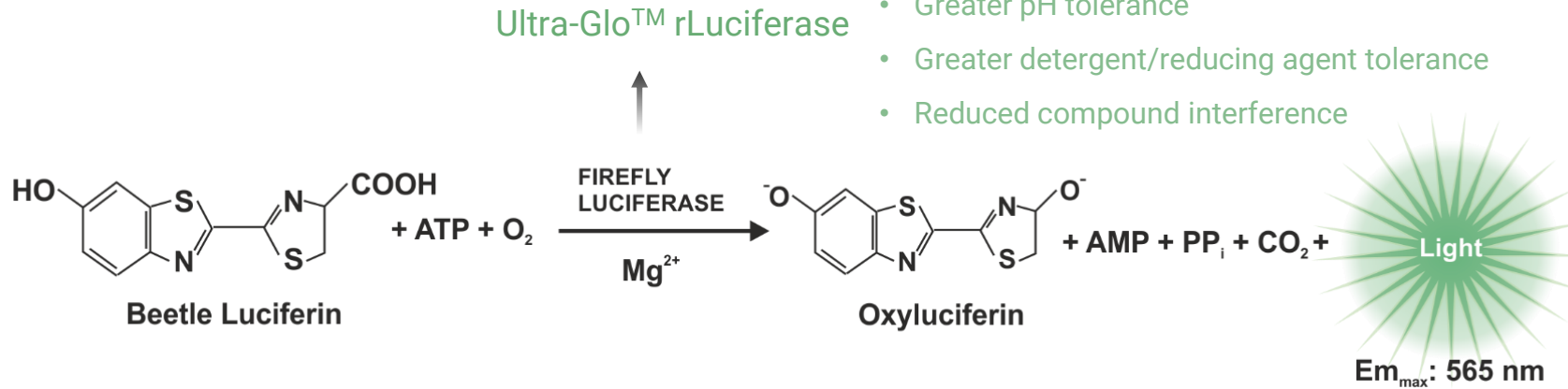
- Biological & chemical compatibility of assays
- Assay signals need to be separable
- Final volume must fit with plate format

Benefits

- Two data sets with same variables
- Convenient data verification/normalization
- Cost-effective

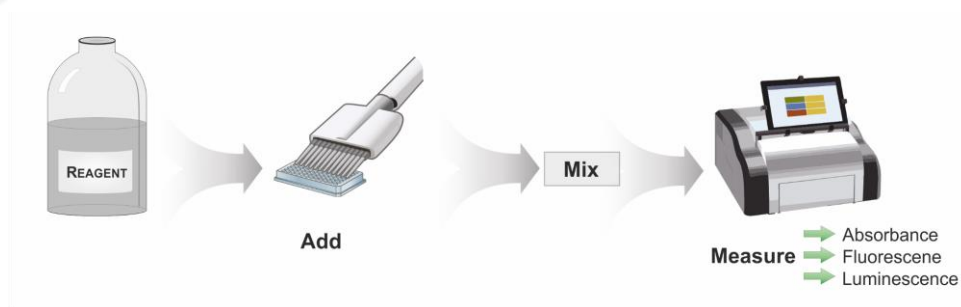
Firefly Luciferase is Key to Many Promega Cell-Based Assays

- Greater thermal stability
- Greater pH tolerance
- Greater detergent/reducing agent tolerance
- Reduced compound interference



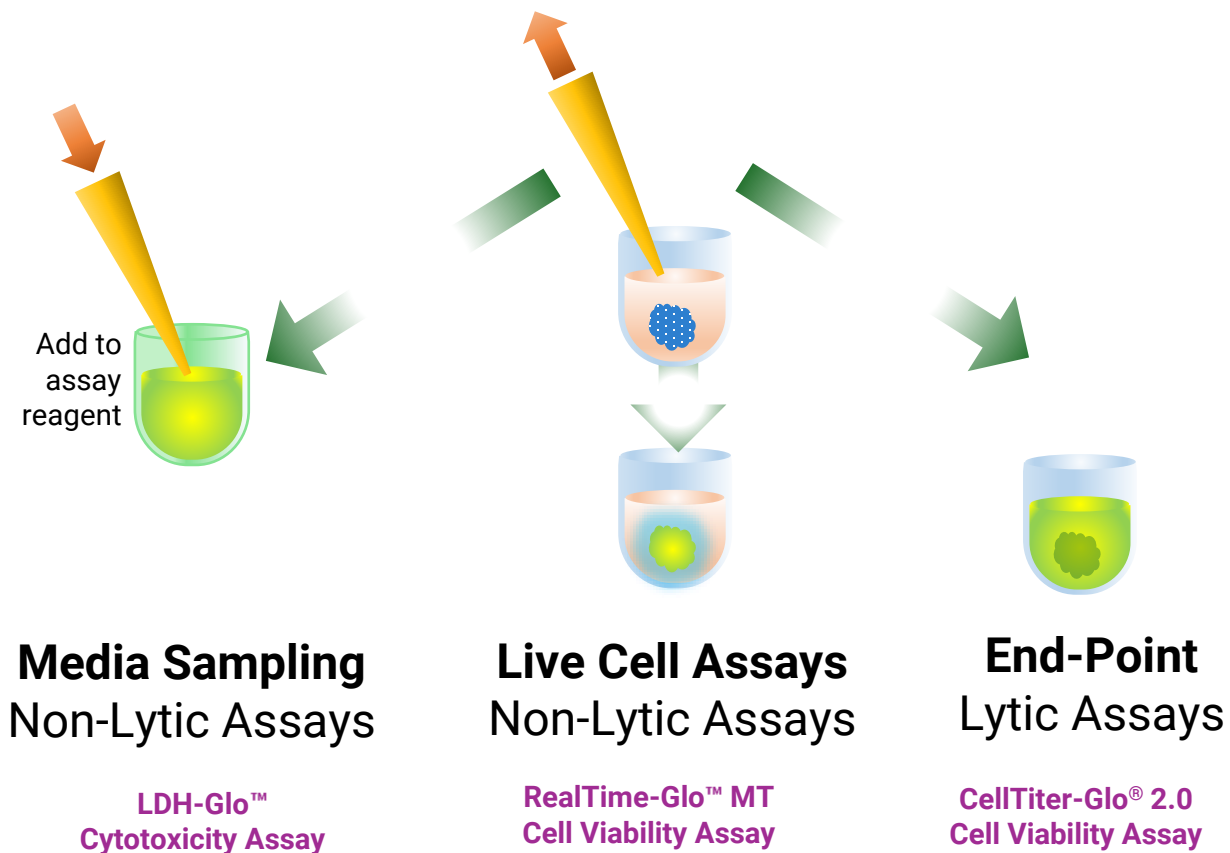
grey = limiting factor

Promega's Cell-based Assay Portfolio

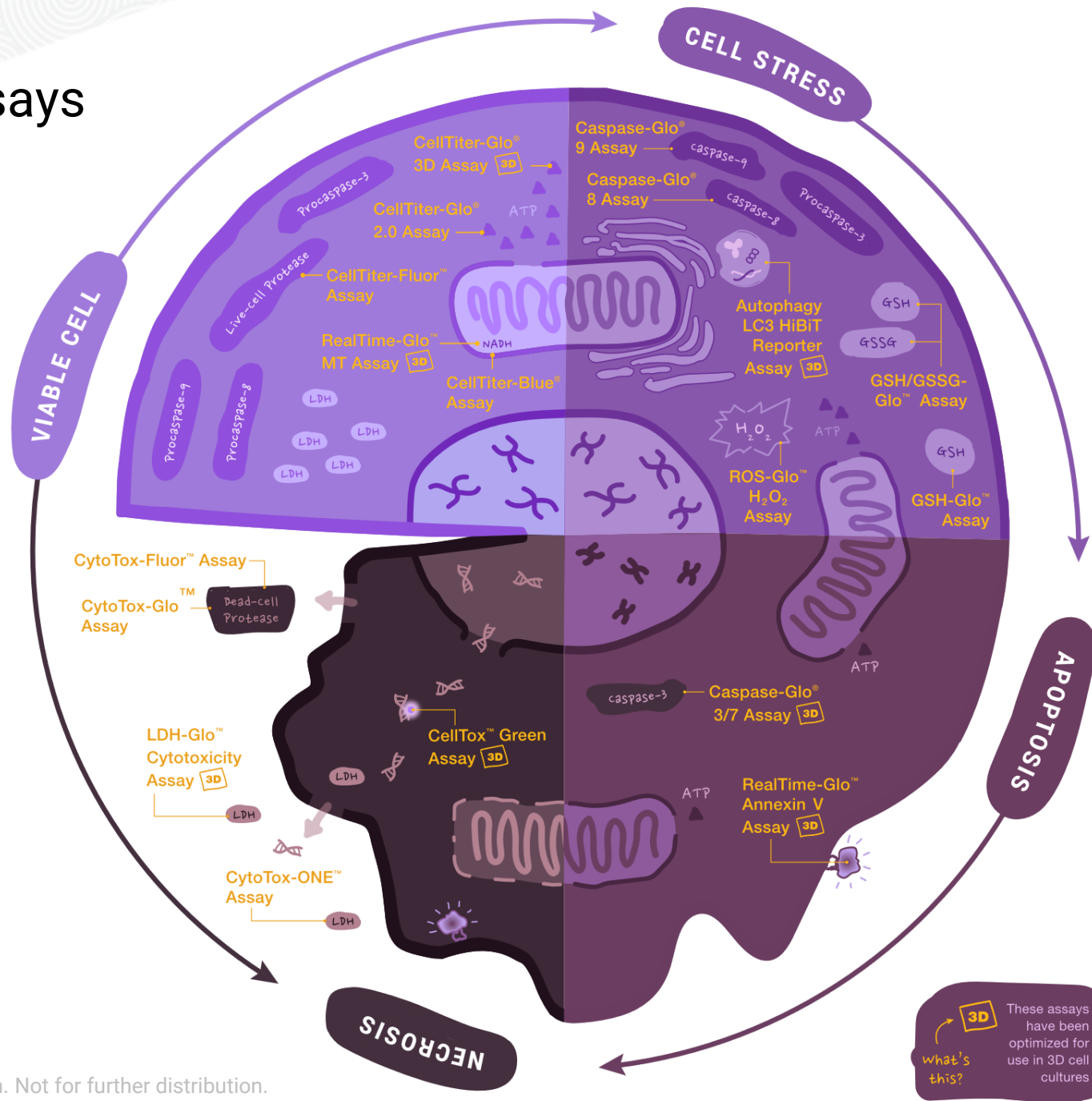


Benefits

- No cell washing
- No removal of supernatants
- Less pipetting steps
- Easy to automate
- Easy to operate
- Time saving
- HTS-compatible
- Error sources (↓)
- Reproducibility (↑)



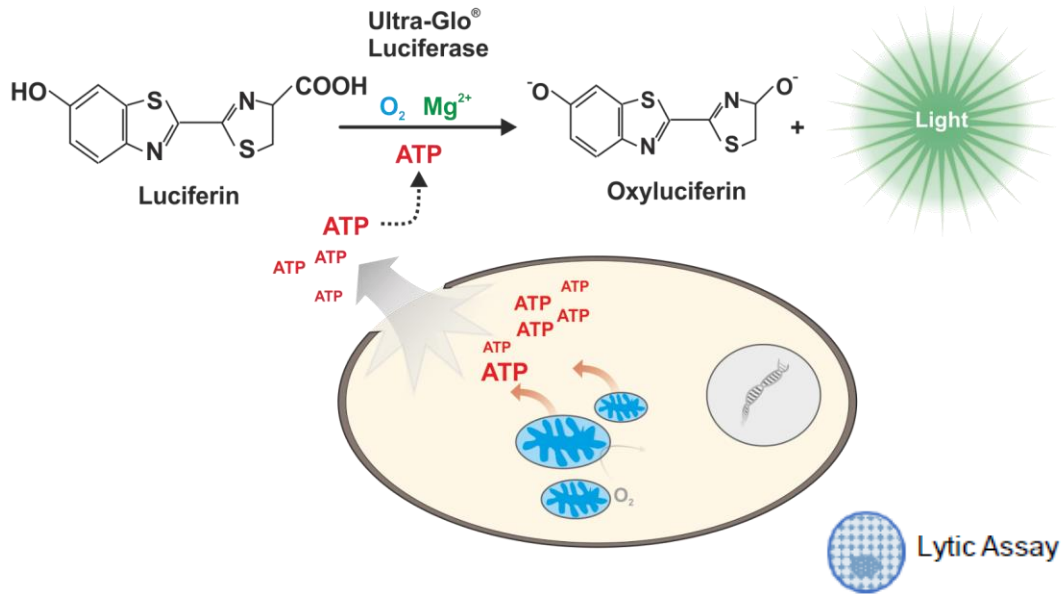
Cell Health Assays



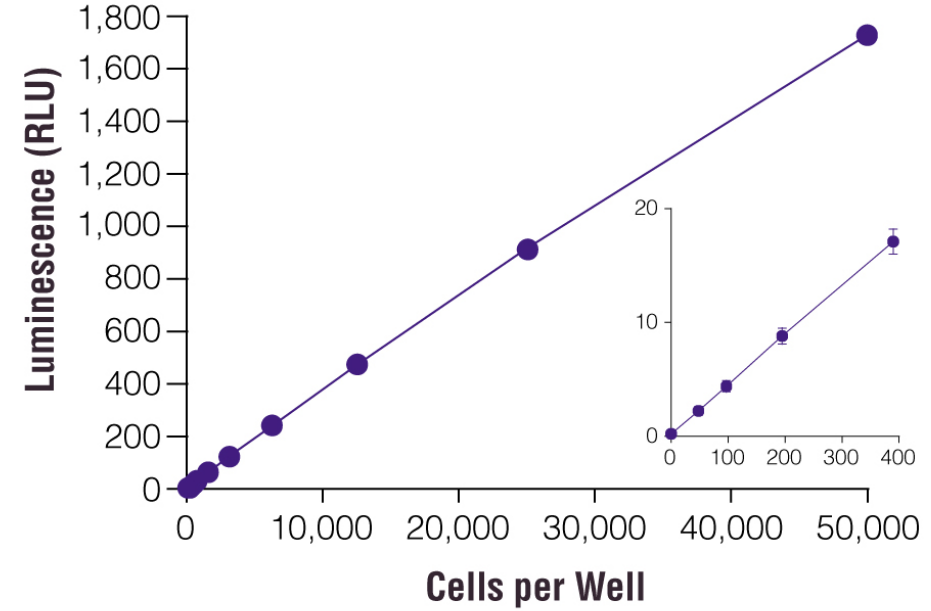
3D These assays have been optimized for use in 3D cell cultures
 what's this?

Cell Health Assays: Cell Viability

CellTiter-Glo[®] 2.0 Assay

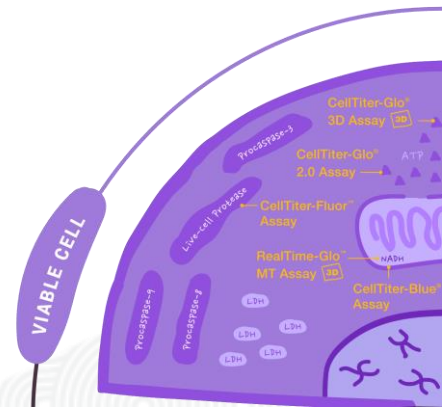


CellTiter-Glo[®] 2.0 Assay



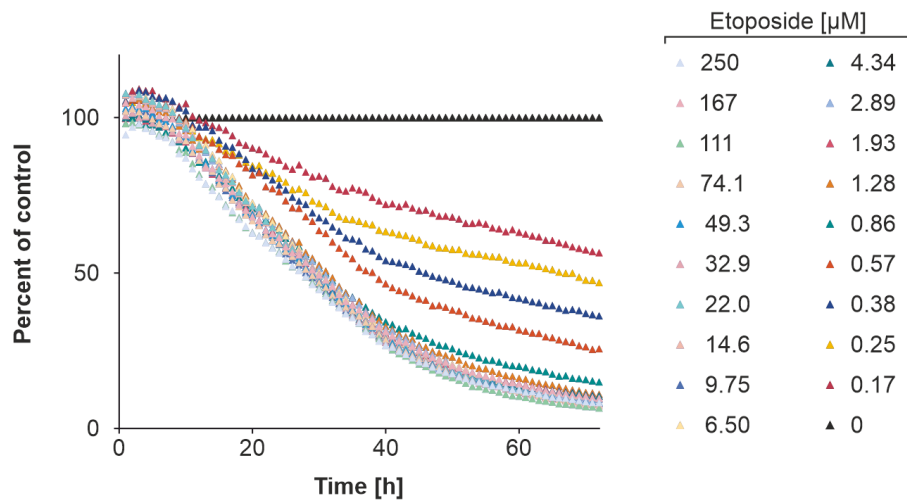
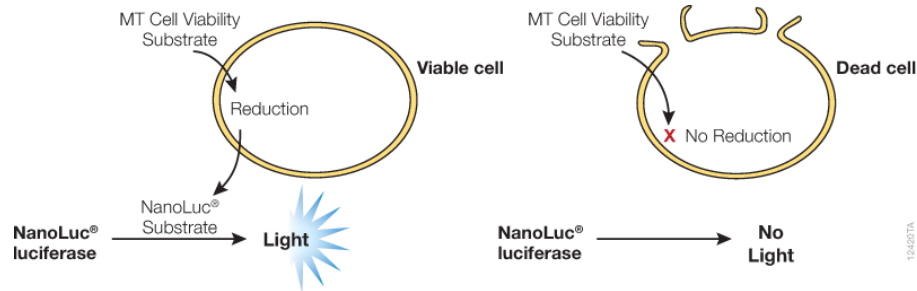
- Linear range: 10 – 50000 cells
- Signal stability: Half life > 5 (3)* hours
- Robust: High Z'-factor
- No extensive incubation required

* CellTiter-Glo[®] 2.0

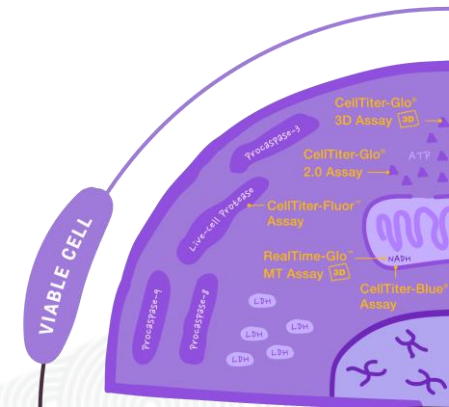
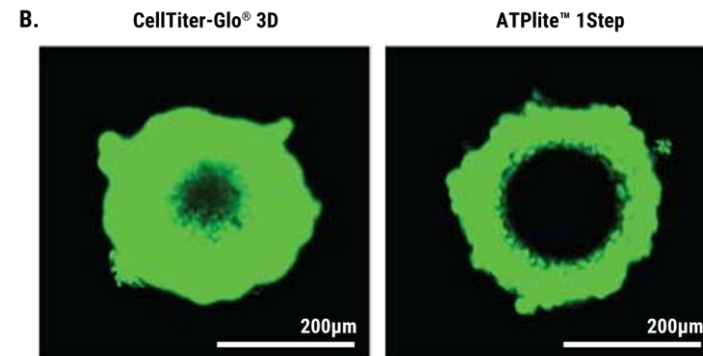
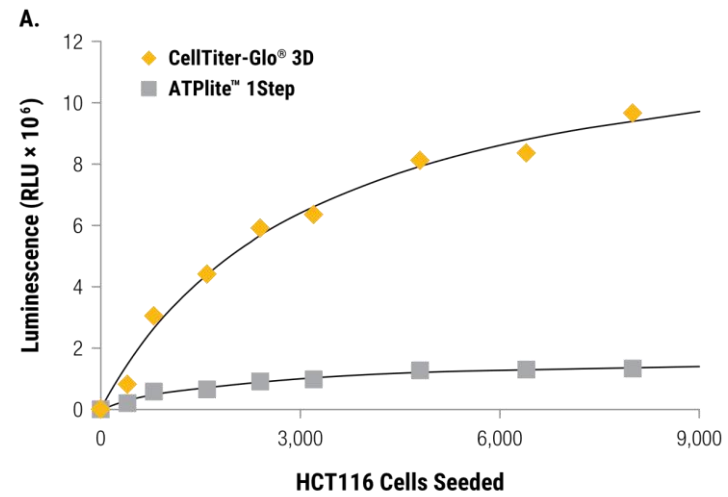


Cell Health Assays: Cell Viability

RealTime-Glo™ MT Cell Viability Assay

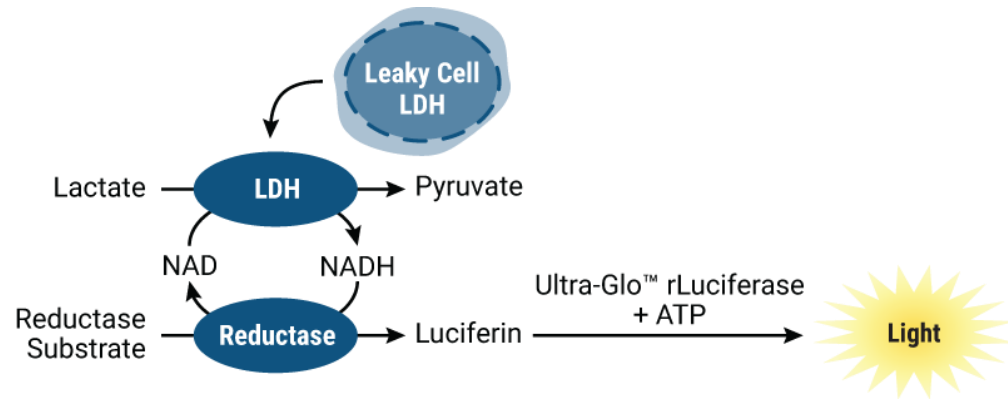


CellTiter-Glo® 3D Cell Viability Assay

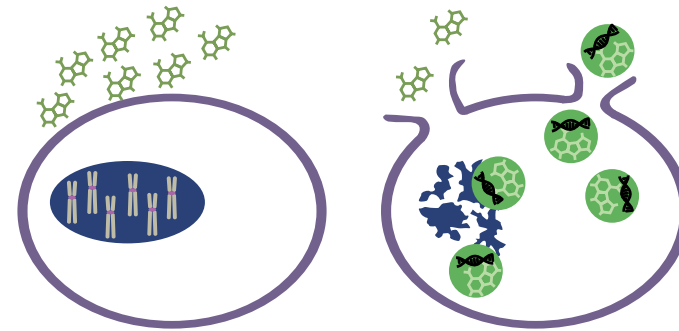


Cell Health Assays: Cell Toxicity

LDH-Glo™ Cytotoxicity Assay

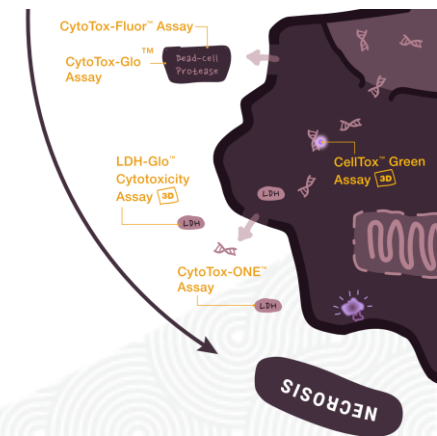


CellTox™ Green Cytotoxicity Assay

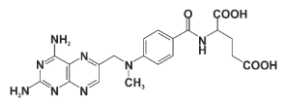
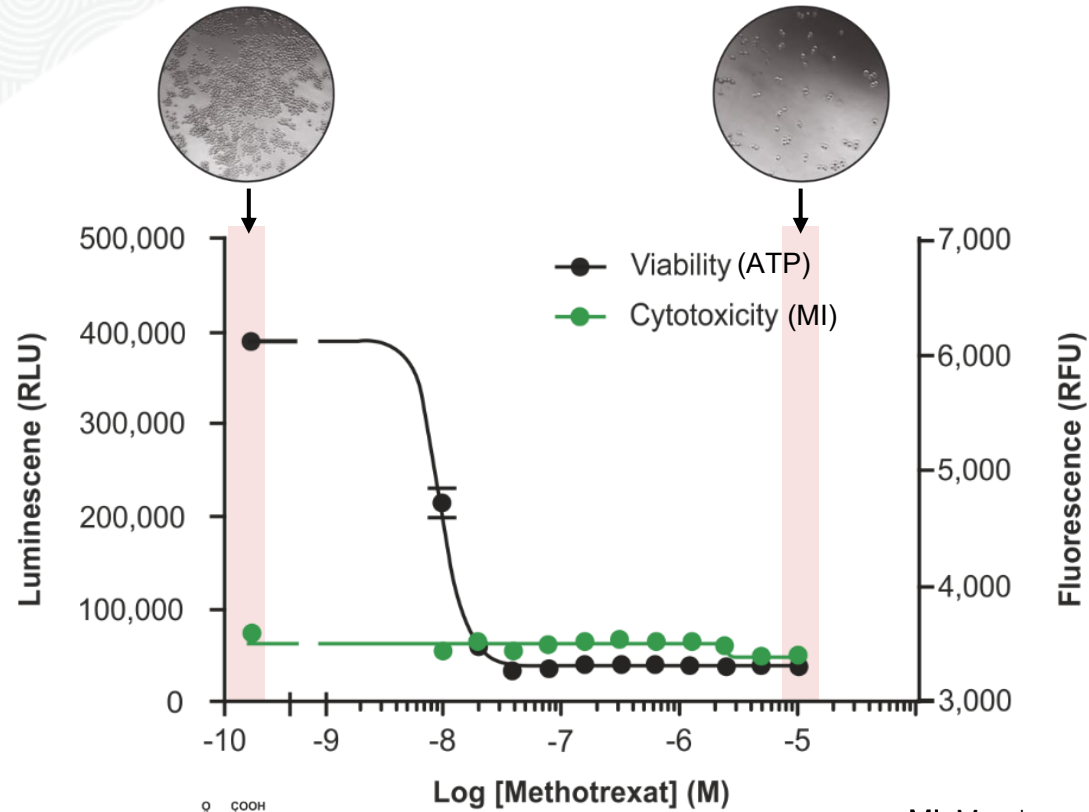


**Low Fluorescence
Viable Cells**

**High Fluorescence
Nonviable Cells**



Cell Health Assays: Cell Toxicity

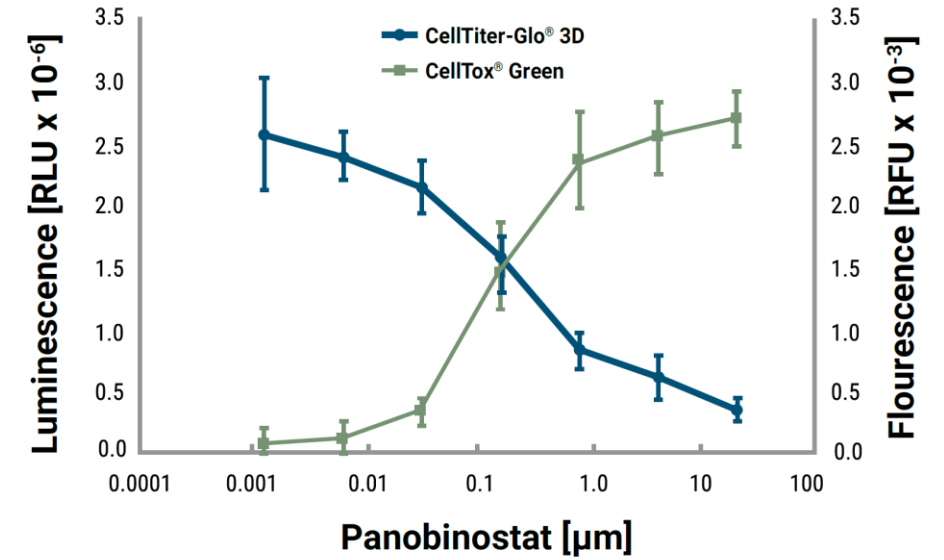


DHFR inhibitor

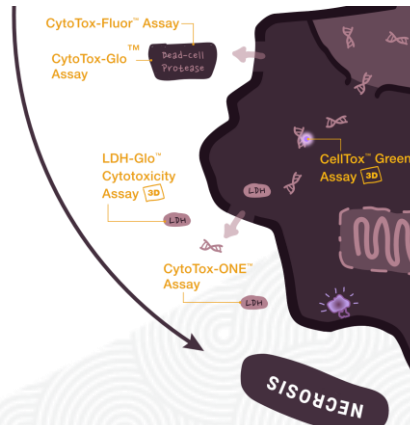
Nucleotide biosynthesis

~~Cell division~~

MI: Membrane Integrity

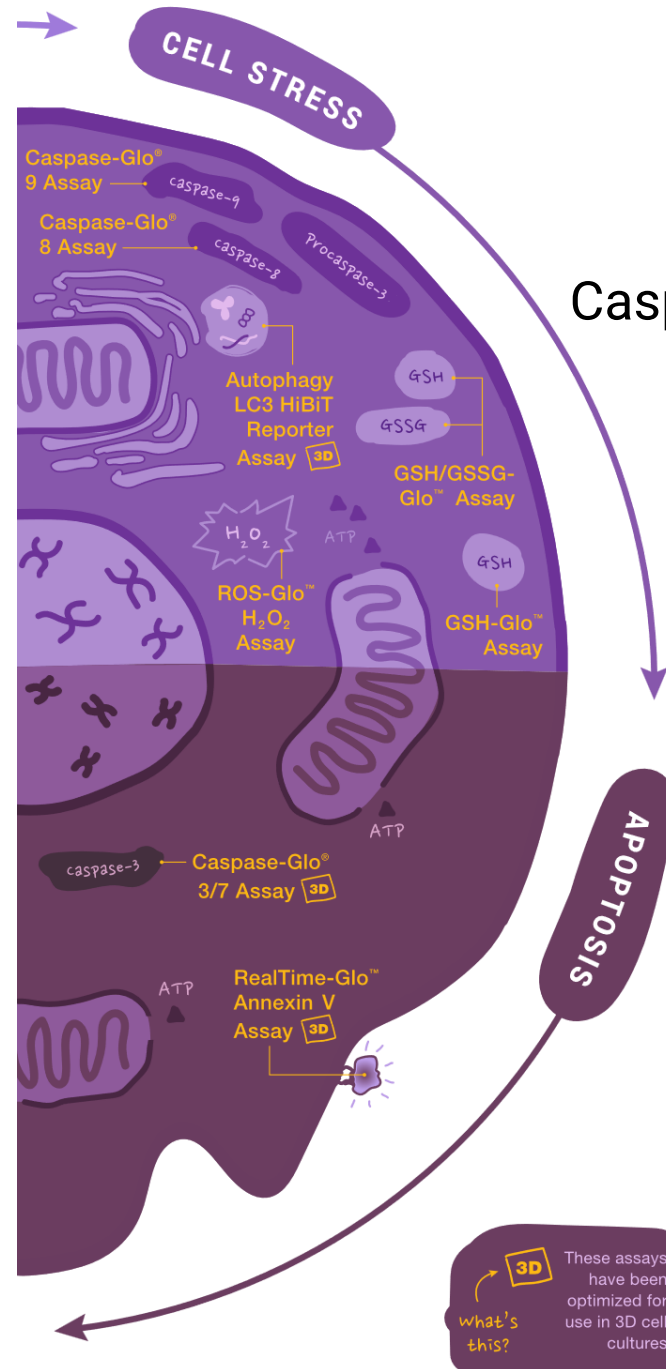
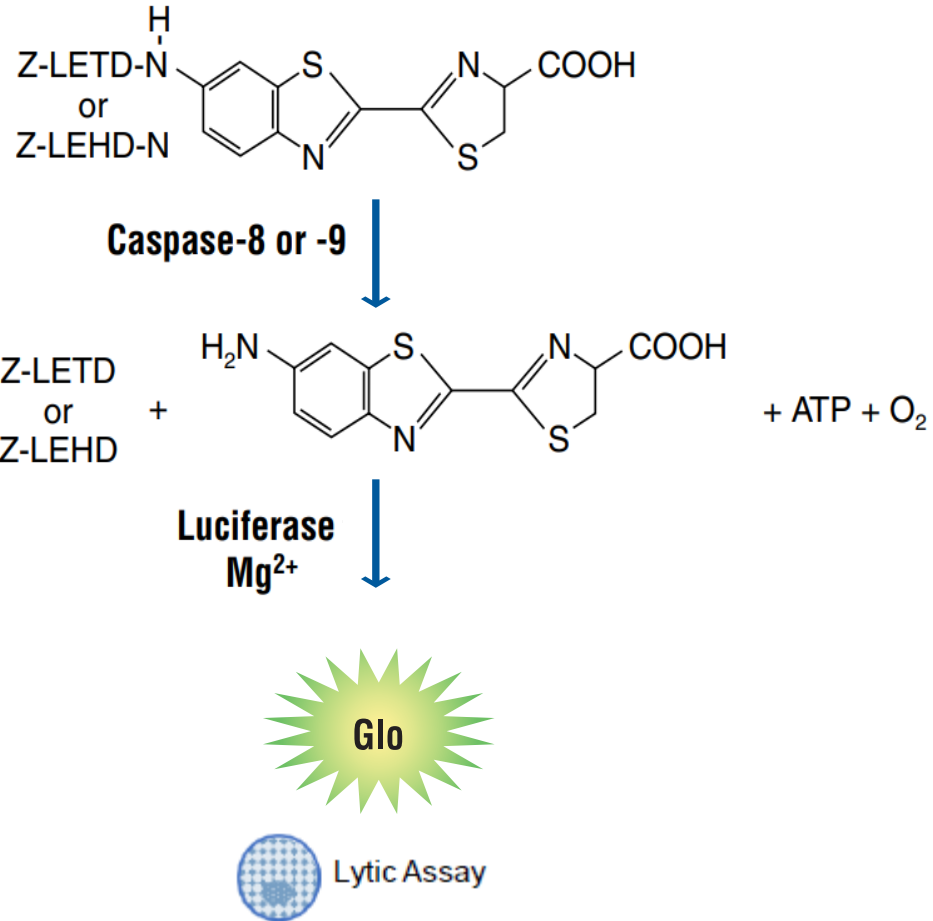


HCT116 colon cancer spheroids were grown for 4 days in a 96-well hanging drop plate

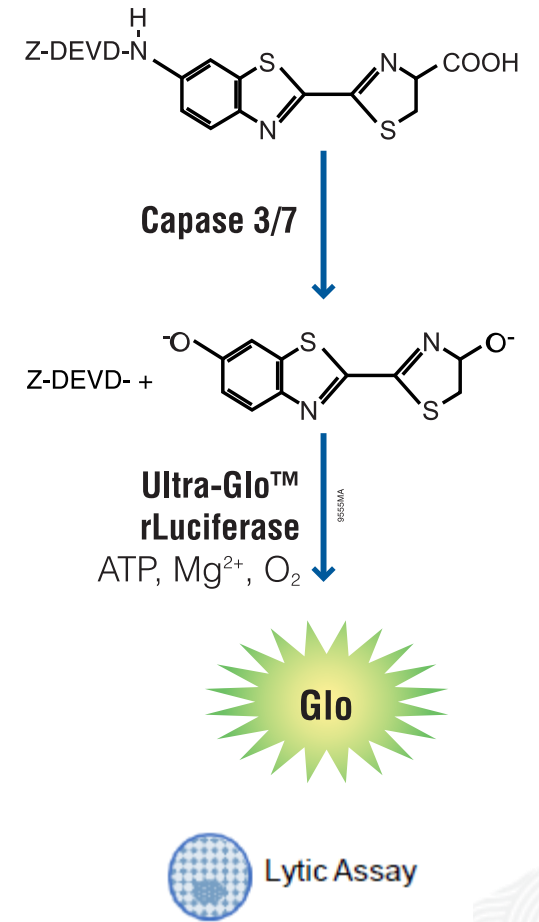


Cell Health Assays: Apoptosis

Caspase-Glo® 8 or 9 Assay Systems



Caspase-Glo® 3/7 Assay System



These assays have been optimized for use in 3D cell cultures

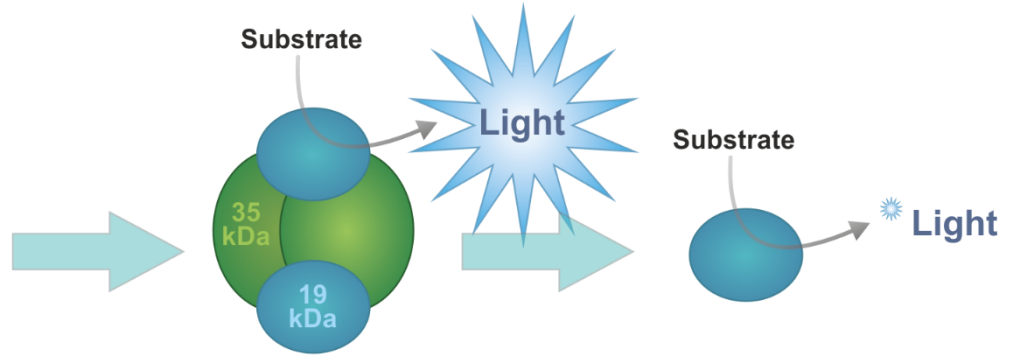
 what's this?

NanoLuc® Luciferase: A Bright and Small Reporter



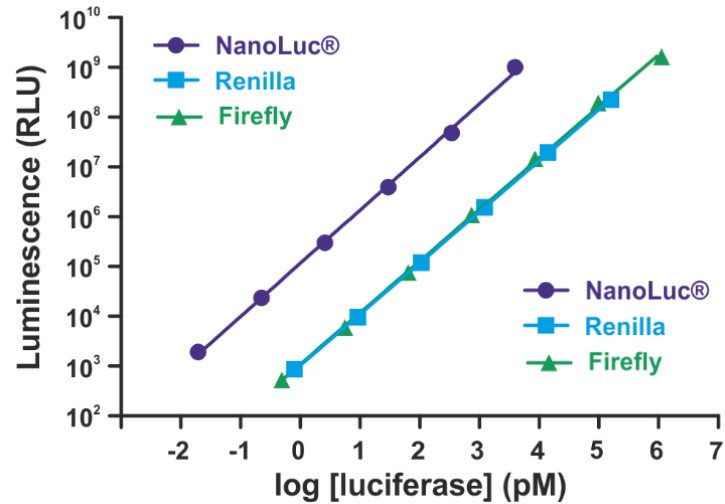
Wang et al. 2015

Oplophorus gracilirostris

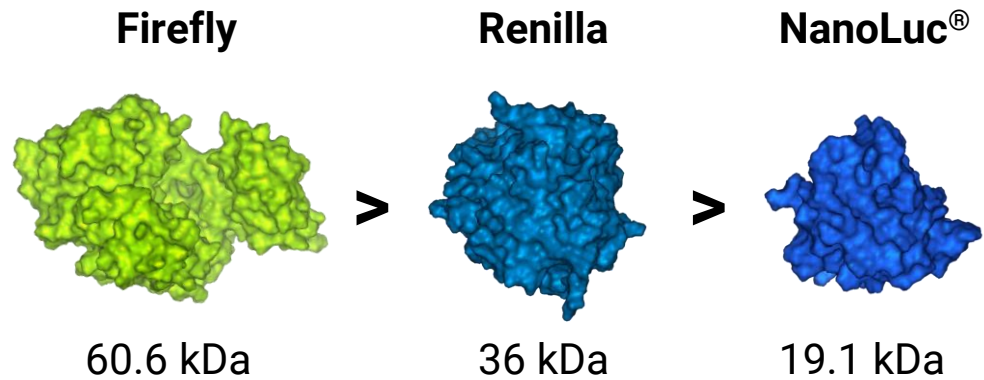


- *Oplophorus* luciferase 106 kDa
- 7x brighter than Rluc
- Glow luminescence
- Shimomura et al. 1978
- Catalytic subunit 19 kDa
- Light output & stability compromised
- Inouye et al. 2000 and 2007

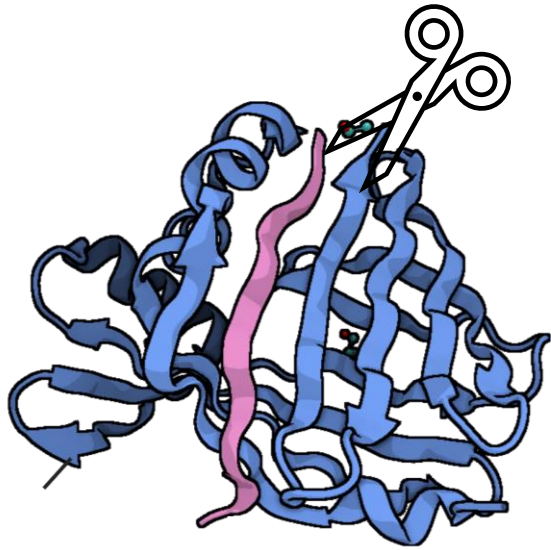
Bright, Brighter, NanoLuc®



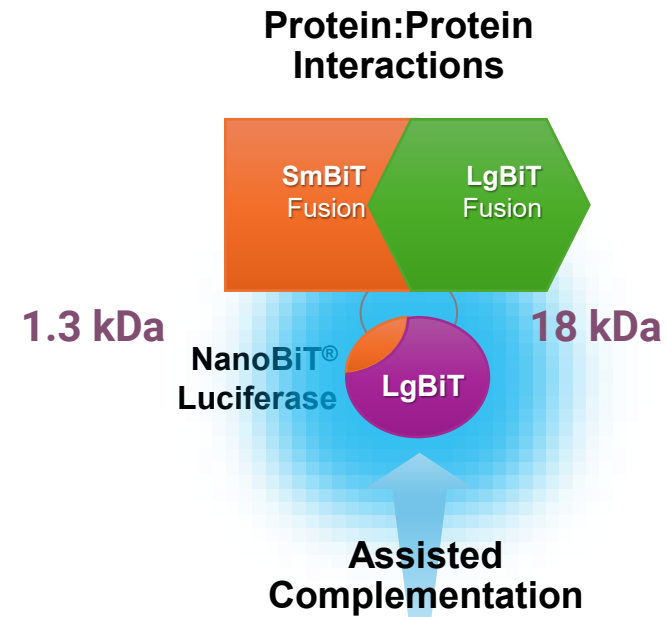
Small, Smaller, NanoLuc®



NanoLuc® Binary Technology (NanoBiT®)

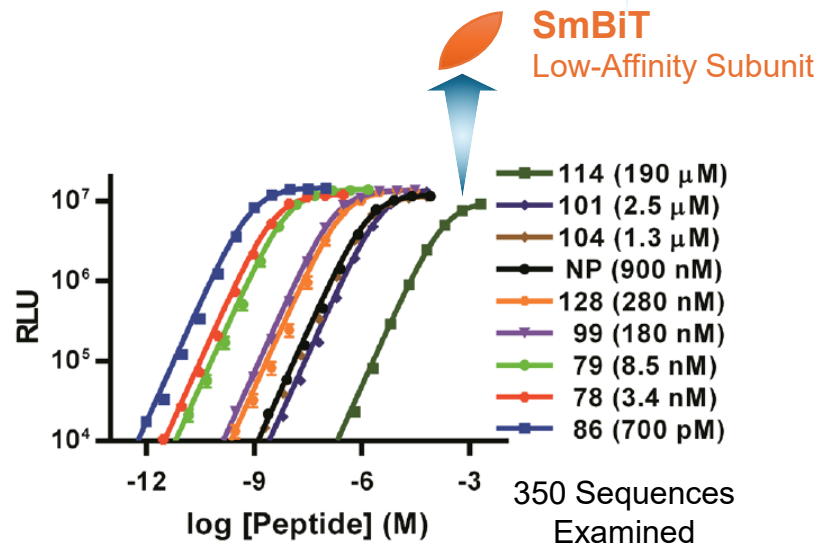


NanoLuc®

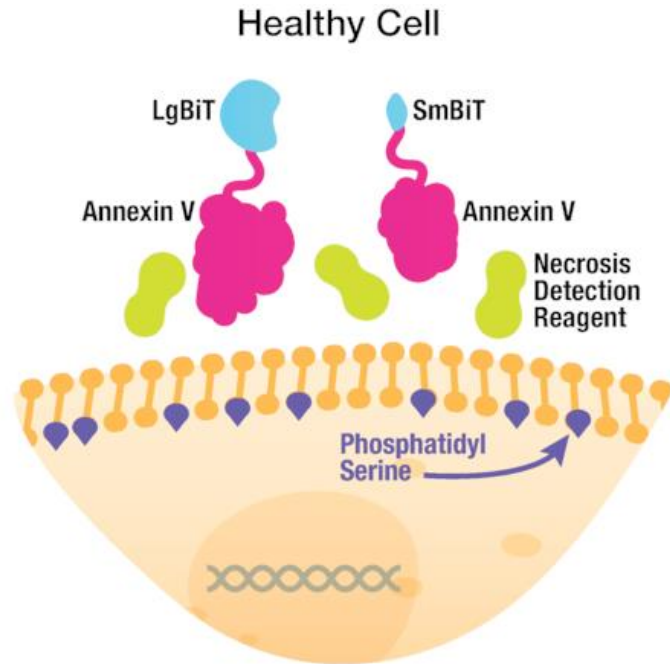


Small tag Size
minimal influence on
fusion partner

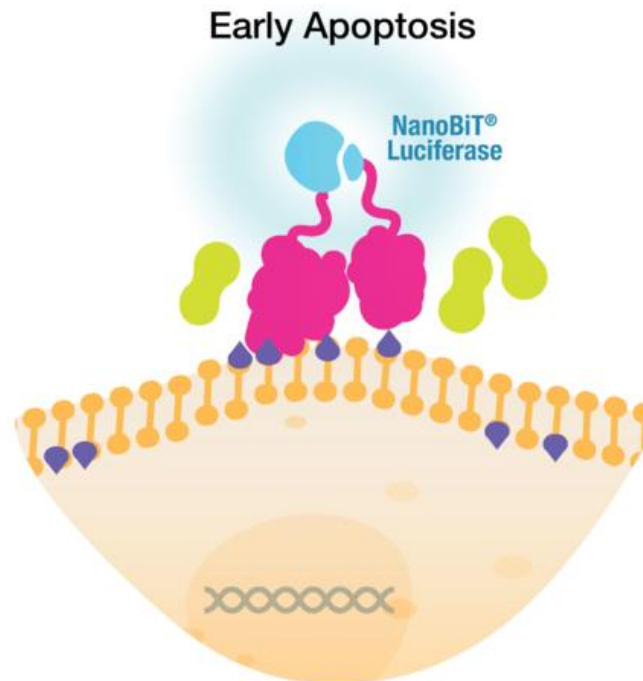
**Bright signal upon
complementation**
enables low
expression levels



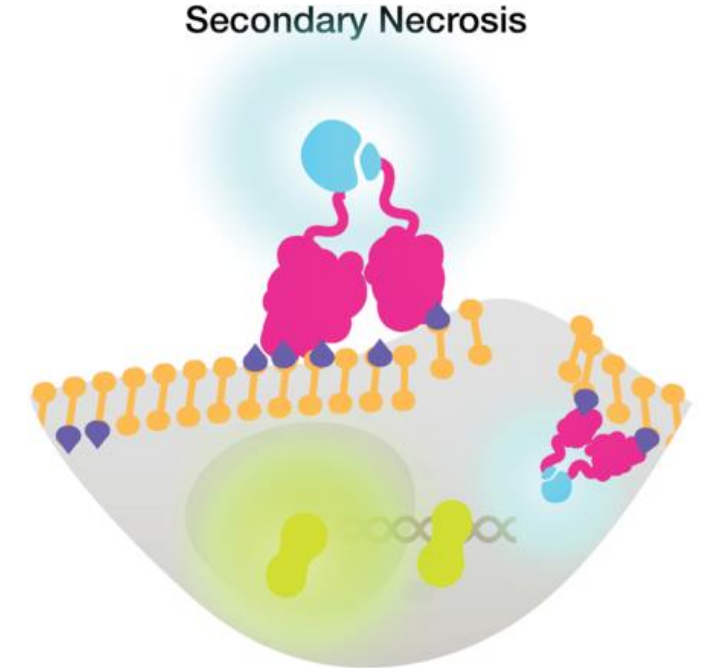
RealTime-Glo® Annexin V Apoptosis and Necrosis Assay



PS confined to inner leaflet
Cell membrane intact
Luminescence (RLU) negative
Fluorescence (RFU) negative



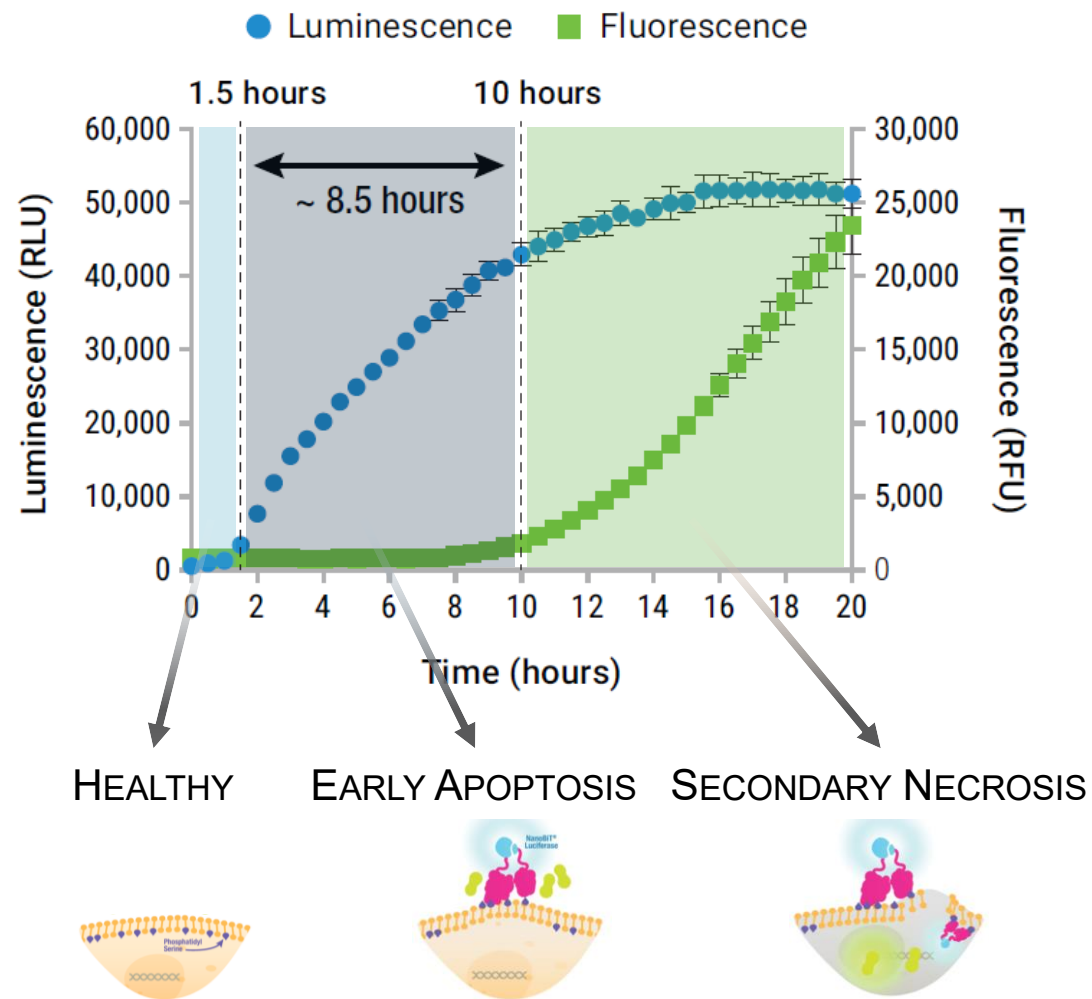
PS translocation to outer leaflet
Cell membrane intact
Luminescence (RLU) **POSITIVE**
Fluorescence (RFU) negative



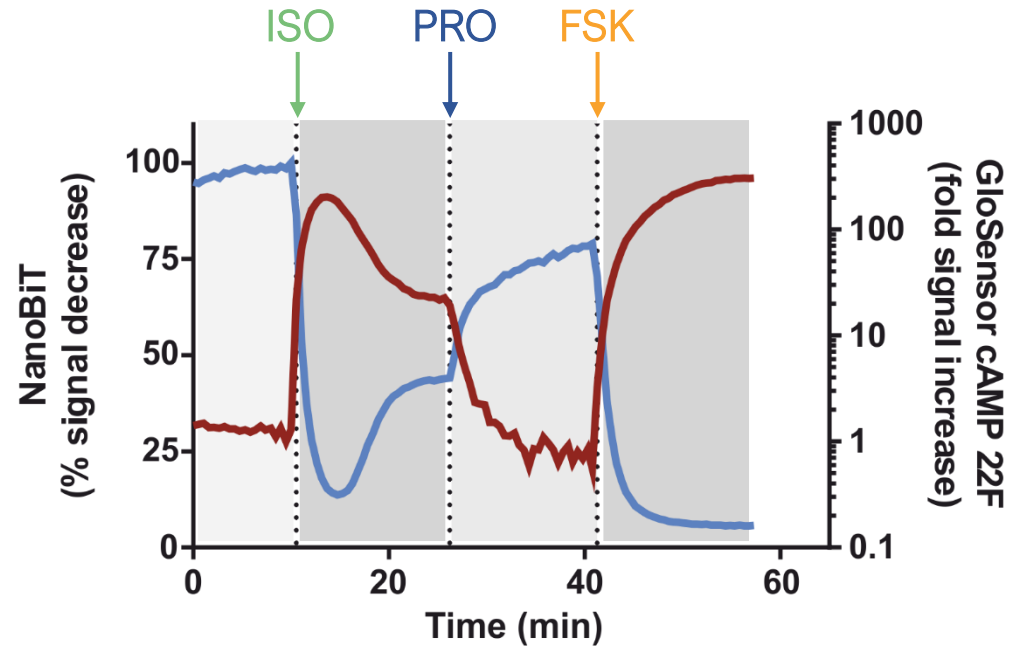
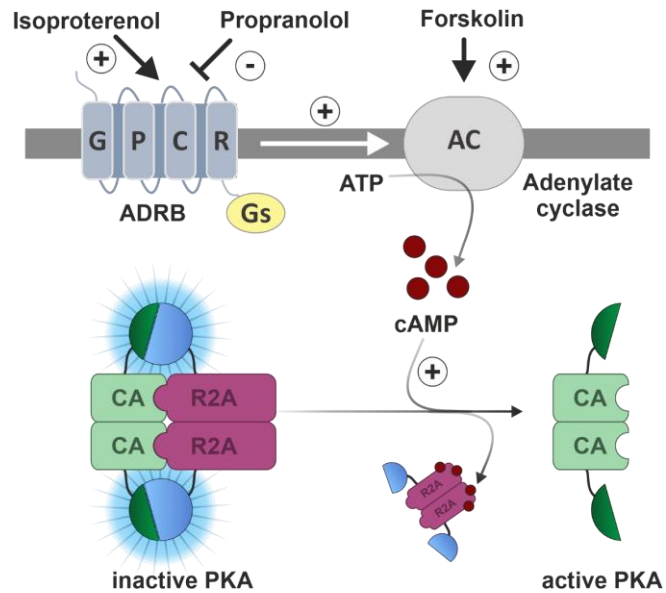
PS on inner and outer leaflet
Cell membrane compromised
Luminescence (RLU) **POSITIVE**
Fluorescence (RFU) **POSITIVE**

What does the data look like?

DLD-1 Cells: 400 ng/mL TRAIL Extrinsic Inducer of Apoptosis



Validation of NanoBiT® PPI



Isoproterenol (ISO)

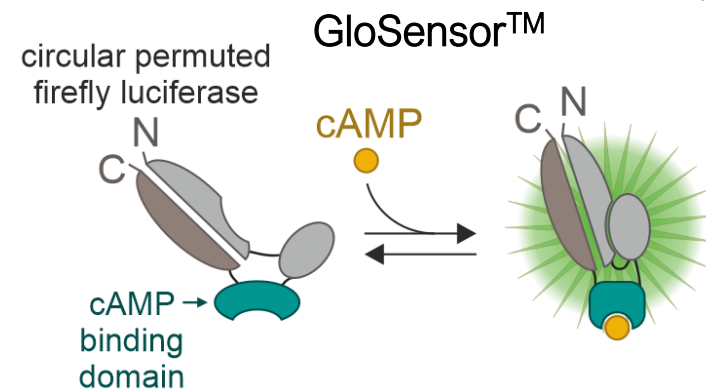
ADRB agonist (cAMP ↑)

Propranolol (PRO)

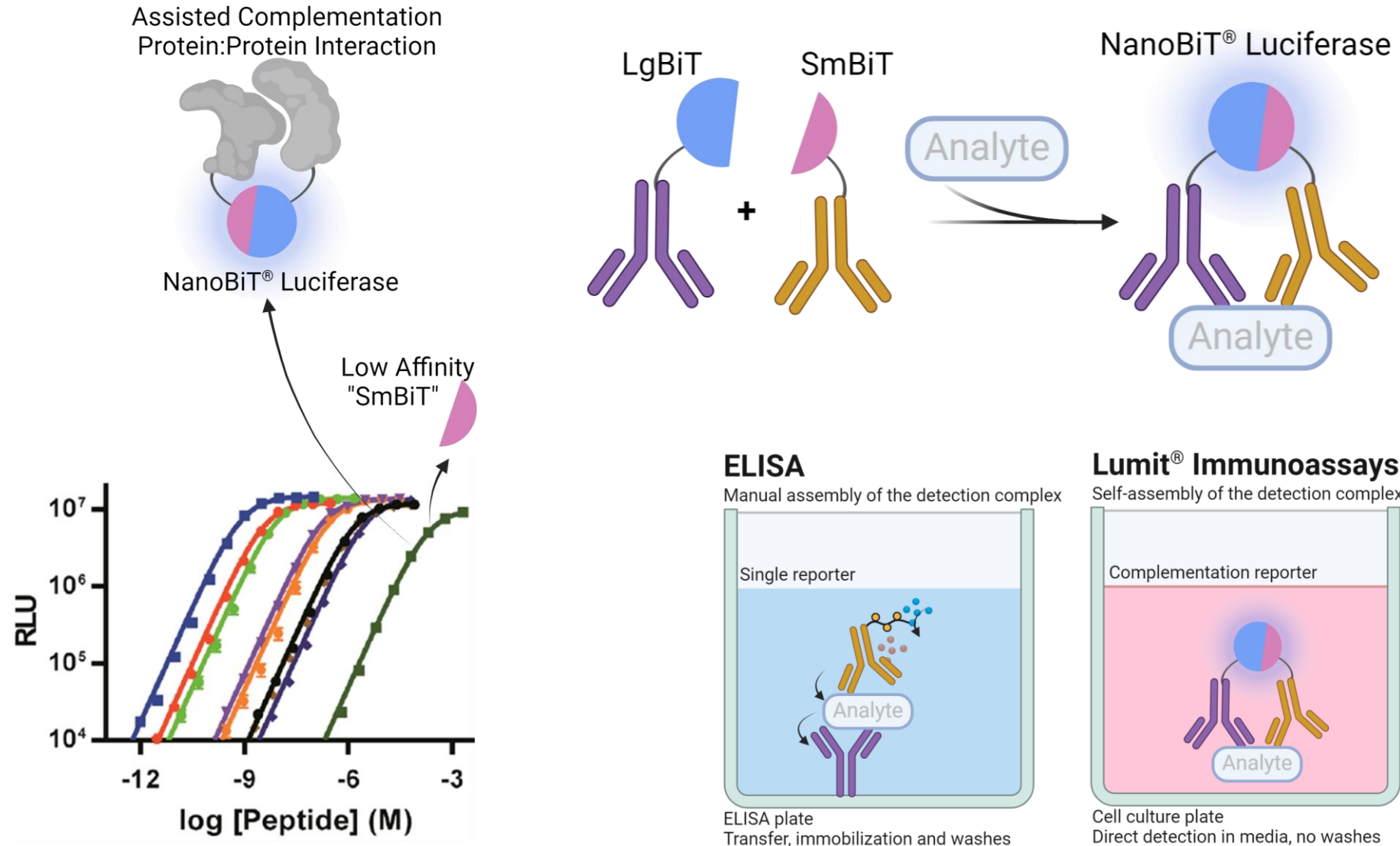
ADRB antagonist (cAMP ↓)

Forskolin (FSK)

activator of adenylate cyclase (cAMP ↑)



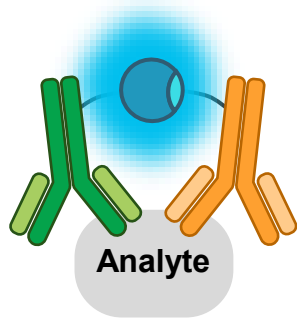
Lumit® Immunoassays: Detect Analytes and Molecular Interactions



Lumit® Immunoassays: Formats

Direct

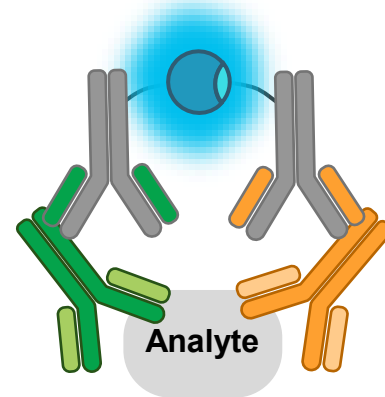
Luciferase



- 1° antibodies labeled w/ NanoBiTs
- Maximizes number of Ab pairs can test for assay development

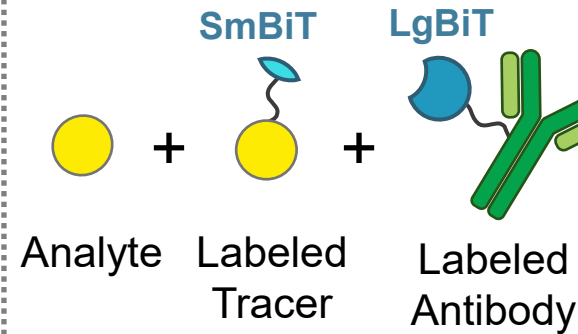
Indirect

Luciferase

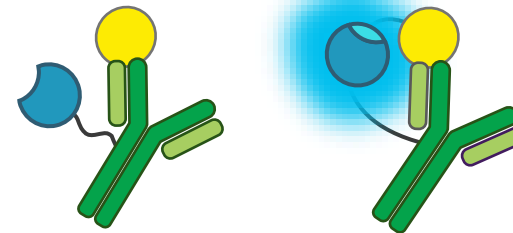


- 2° antibodies labeled w/ NanoBiTs
- With unlabeled 1° Abs, enables rapid assay development

Competitive Binding

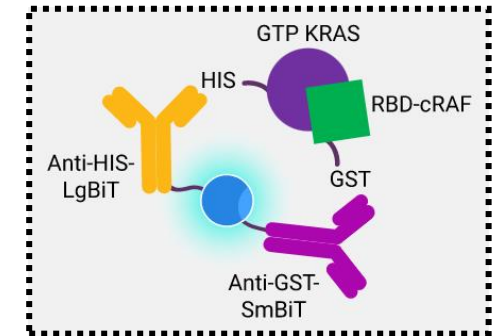


Luciferase

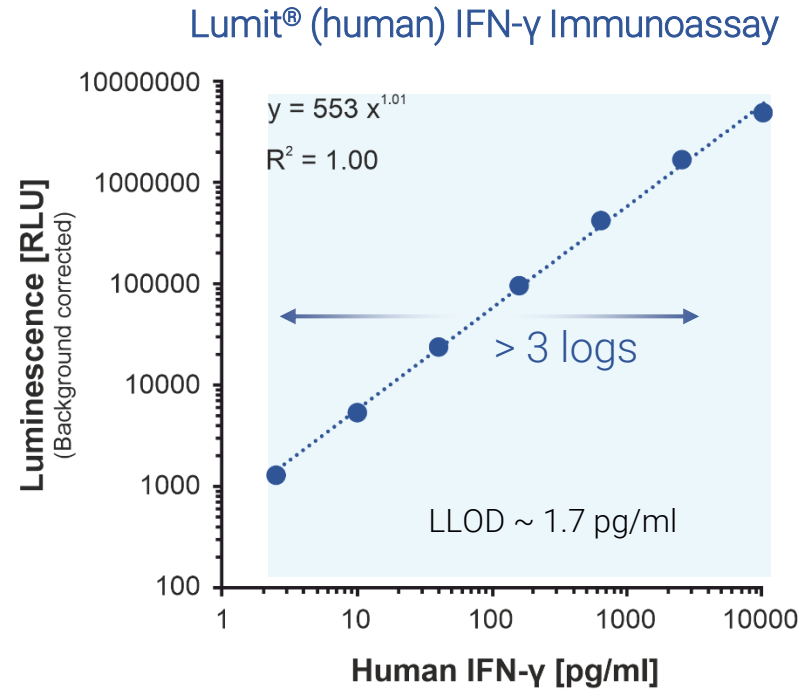
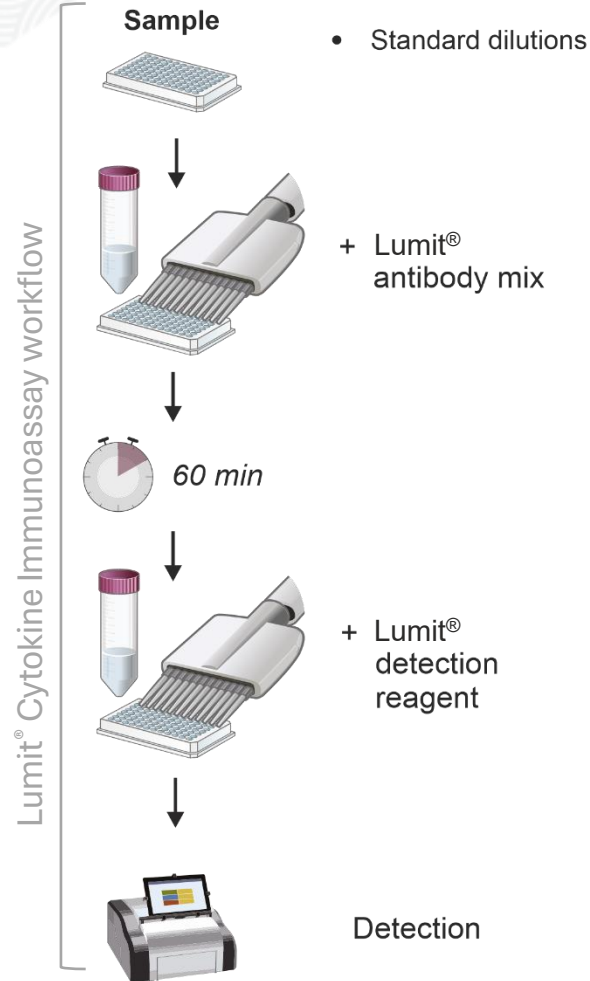


Requires antibody and tracer labeling

...and more!



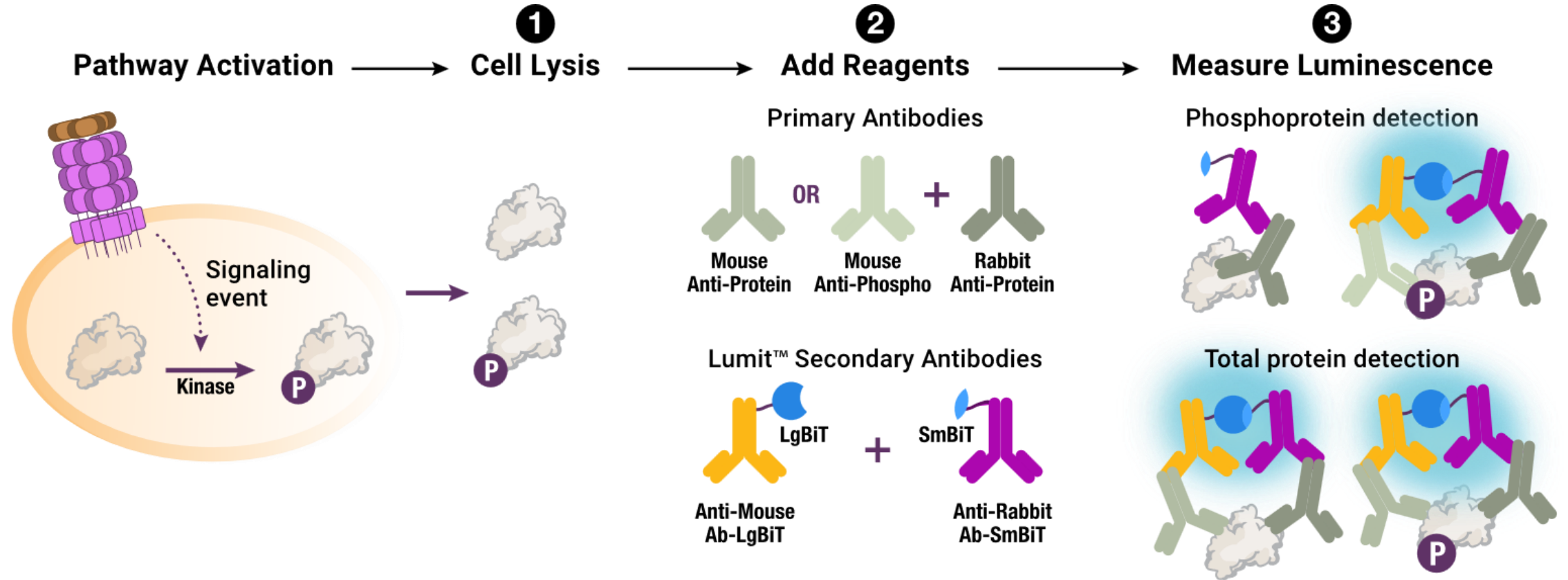
Lumit® Cytokine Immunoassays



| Assay | Dynamic range | LOD |
|--------------------------------------|--|--------------------|
| Lumit® IL-2 (Human) | 28.2 – 25000 pg/ml | 11.2 pg/ml |
| Lumit® IL-4 (Human) | 18.2 – 25000 pg/ml | 6.7 pg/ml |
| Lumit® IL-6 (Human) | 18.2 – 25000 pg/ml | 7.5 pg/ml |
| Lumit® IL-10 (Human) | 18.2 – 25000 pg/ml | 7.4 pg/ml |
| Lumit® IFN-γ (Human) | 7.2 – 10000 pg/ml | 1.7 pg/ml |
| Lumit® TNF-α (Human) | 18.2 – 25000 pg/ml | 2.9 pg/ml |
| Lumit® IL-12 p70 (Human) | 18.2 – 25000 pg/ml | 10.4 pg/ml |
| Lumit® IL-1β (Human) | 22 – 40000 pg/ml | 10 pg/ml |
| Lumit® IL-1β (Mouse) | 11 – 20000 pg/ml | 8 pg/ml |
| Lumit® HMGB1 Human/Mouse Immunoassay | 4 – 1000 ng/ml (hu) 3 – 2187 ng/ml (ms) | 1 ng/ml 3 ng/ml |
| Lumit® Active IL-18 (Human) | 11 – 20000 pg/ml | 2 pg/ml |
| Lumit® IL-8 (Human) | 7.29 – 10000 pg/ml | 1.7 pg/ml |
| Lumit® IL-17A (Human) | 18.2 – 25000 pg/ml | 3 pg/ml |
| Lumit® IFN-β (Human) | 18.2 – 25000 pg/ml | 5.3 pg/ml |
| Lumit® VEGF-A (Human) | 17.3 – 7500 pg/ml | 4.8 pg/ml |

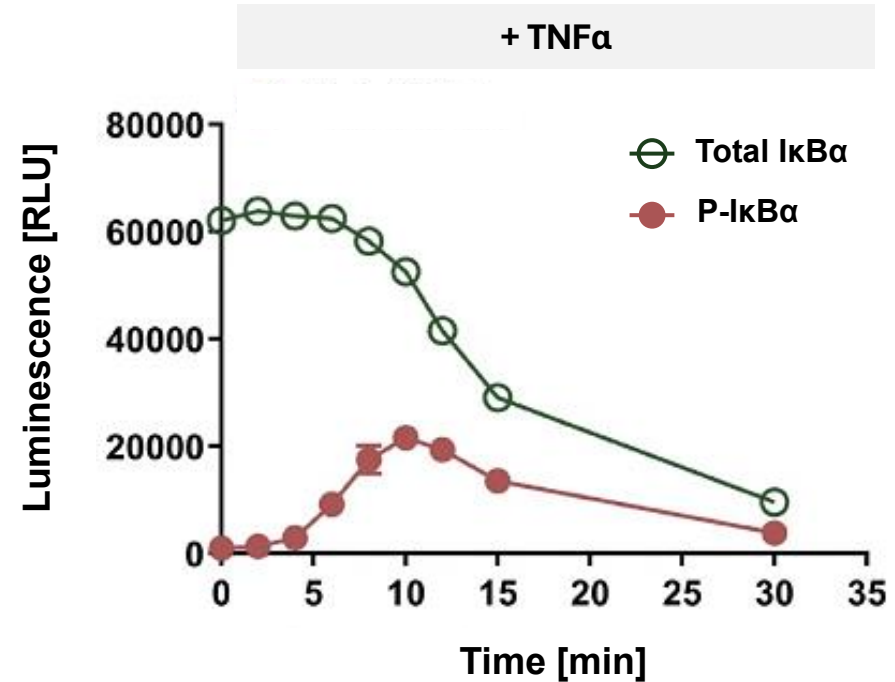
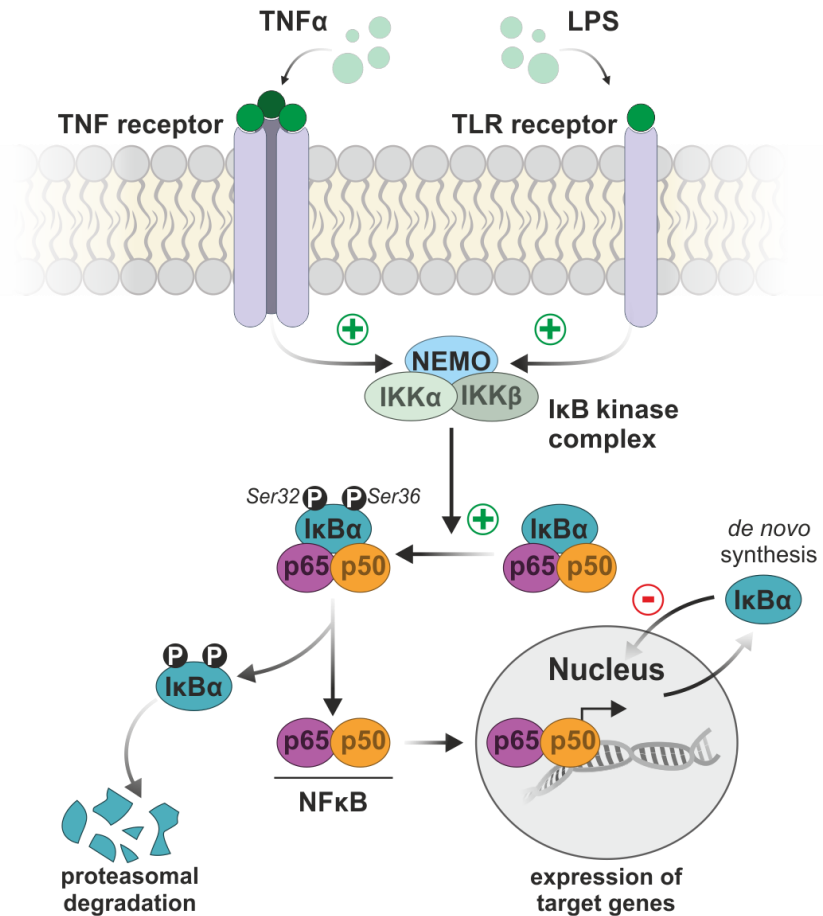
- Good sensitivity and broad dynamic range (~ 3 logs)
- No need for sample dilution
- Flexible detection protocols

Lumit® Immunoassay Cellular Systems



Cellular Signaling Pathway Analysis

NFκB Signaling Pathway

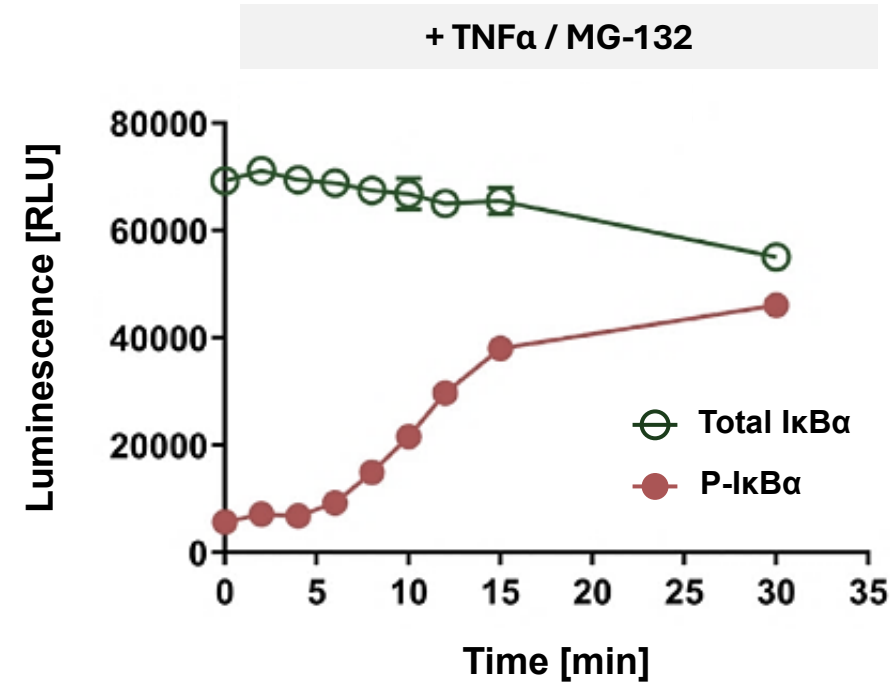
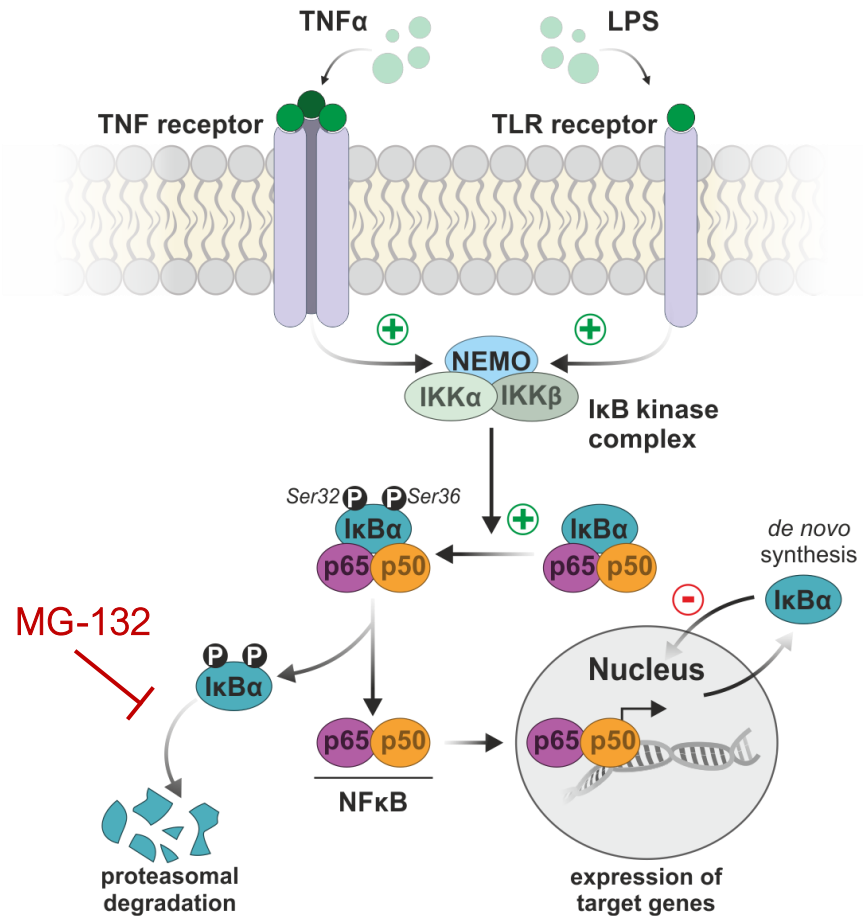


Modified from Hwang, B. *et al.* (2020) *Commun Biol.* 3:8

- IκBα phosphorylation at Ser32 (pS32)
- Immediately followed by rapid degradation

Cellular Signaling Pathway Analysis

NFκB Signaling Pathway



Modified from Hwang, B. *et al.* (2020) *Commun Biol.* 3:8

- Decrease in IκBα degradation
- Accumulation of phosphorylated IκBα

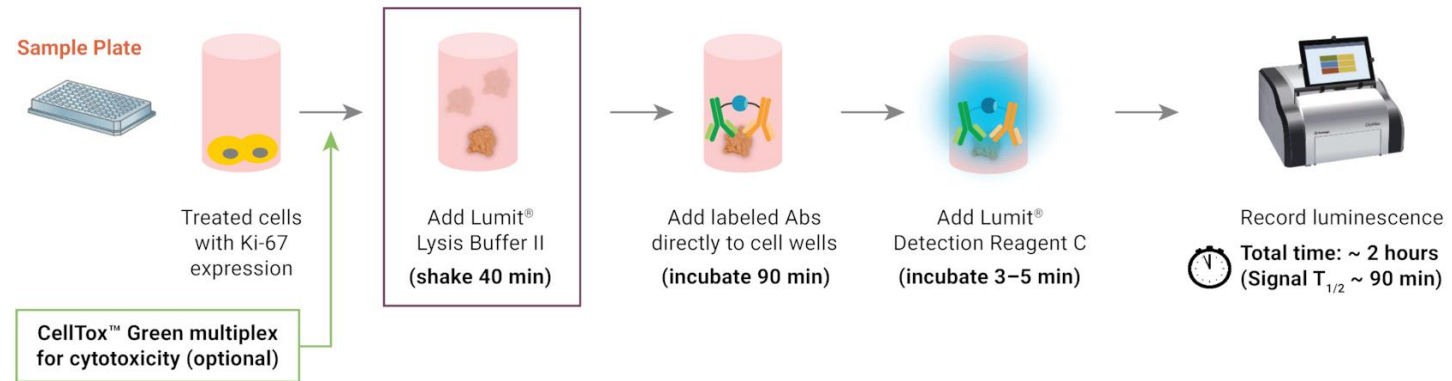
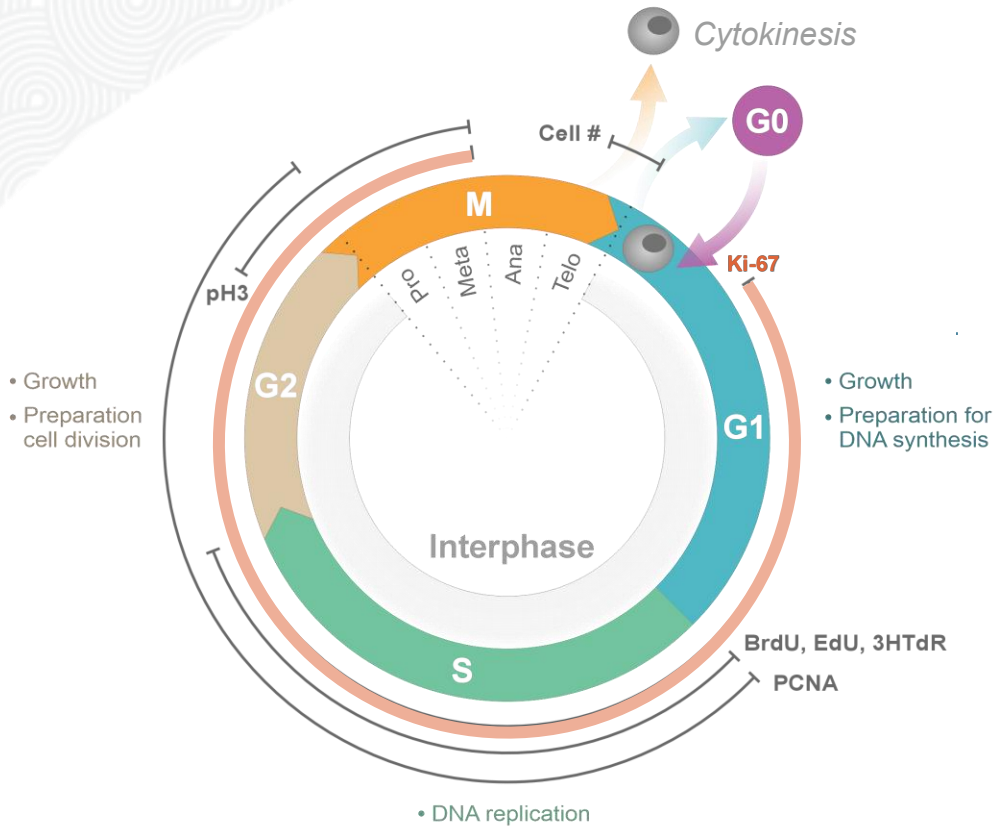
Lumit® Immunoassay Cellular Systems

Validated with >20 phospho- and total proteins using 8 cell types, suggesting this universal immunoassay can be adapted for any pathway **with the appropriate antibodies**

- **AKT** (phospho-Ser473 and total protein)
- **BTK** (phospho-Tyr223 and total protein)
- BCL6 (total protein)
- **BRD4** (total protein)
- β -catenin (phospho-Thr41/Ser45 and total protein)
- **CHK1** (phospho-Ser317)
- c-Jun (phospho-Ser63)
- **cMET** (phospho-Tyr1234/1235 and phospho-Tyr1349)
- CREB (phospho-Ser133 and total protein)
- **EGFR** (phospho-Tyr1068, phospho-Tyr1173 and total protein)
- Estrogen receptor (total protein)
- **ERK1** (phospho-Thr202)
- GSK1-3 β (phospho-Ser9)
- **H2AX** (phospho-Ser139)
- HER2 (phospho-Tyr1196 and phospho-Tyr1221/1222)
- **I κ B α** (phospho-Ser32 and total protein)
- **JNK** (phospho-Thr183/Tyr185)
- **NF κ B (p65)** (phospho-Ser536 and total protein)
- **Retinoblastoma tumor suppressor protein** (phospho-Ser807/811 and phospho-Ser780)
- **Ribosomal protein S6** (phospho-Ser235/236, phospho-Ser240/244)
- Smad1 (phospho-Ser463/465 and total protein)
- Smad2 (phospho-Ser465/467 and total protein)
- **SMARCA2** (total protein)
- **SMARCA4** (total protein)
- STAT1 (phospho-Tyr701, phospho-Ser727 and total protein)
- STAT2 (phospho-Tyr690)
- **STAT3** (phospho-Tyr705 and total protein)

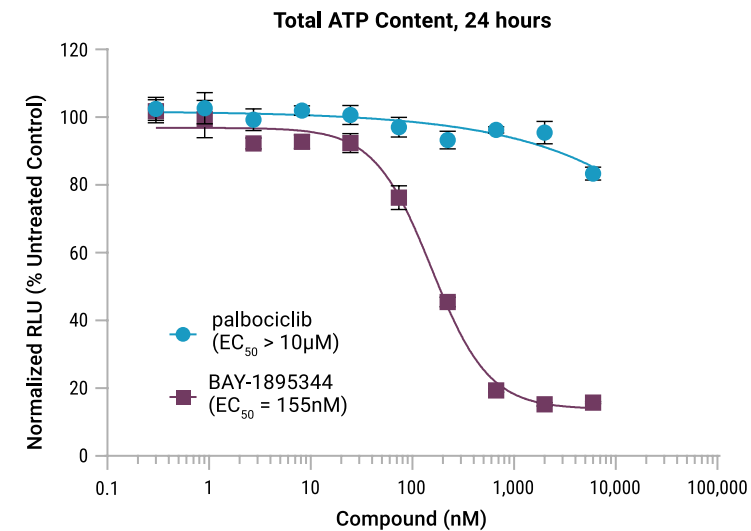
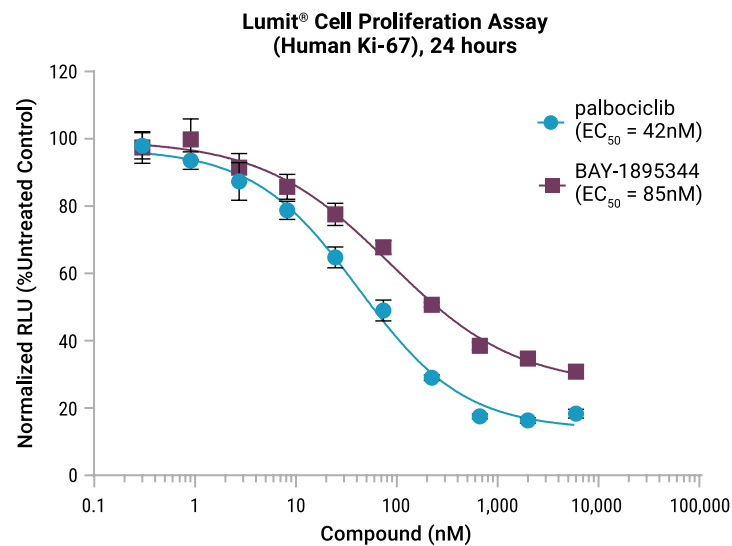
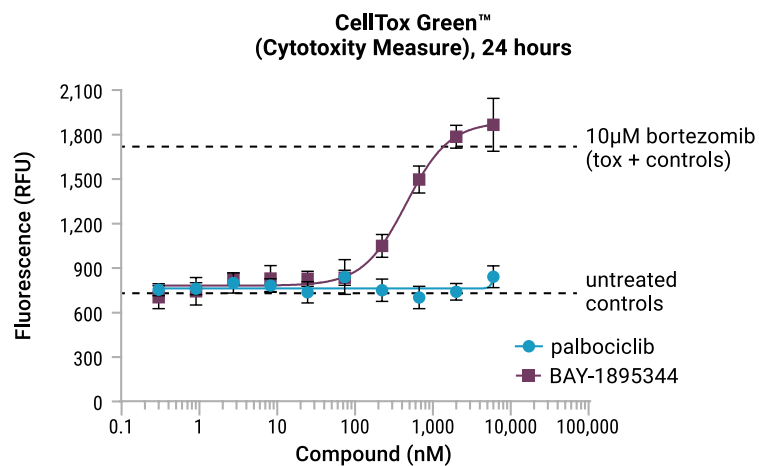
Available as Complete Assays

Lumit® hKi-67 Immunoassay for Cell Proliferation



- Expressed in proliferating cells
 - Expressed in G1, S, G2 and M cell cycle phases
 - Ramps up from G1 until peaks early in M phase
- Absent in resting, non-dividing cells (G0) (quiescent, senescent, or terminally differentiated)

Lumit® hKi-67 Immunoassay for Cell Proliferation

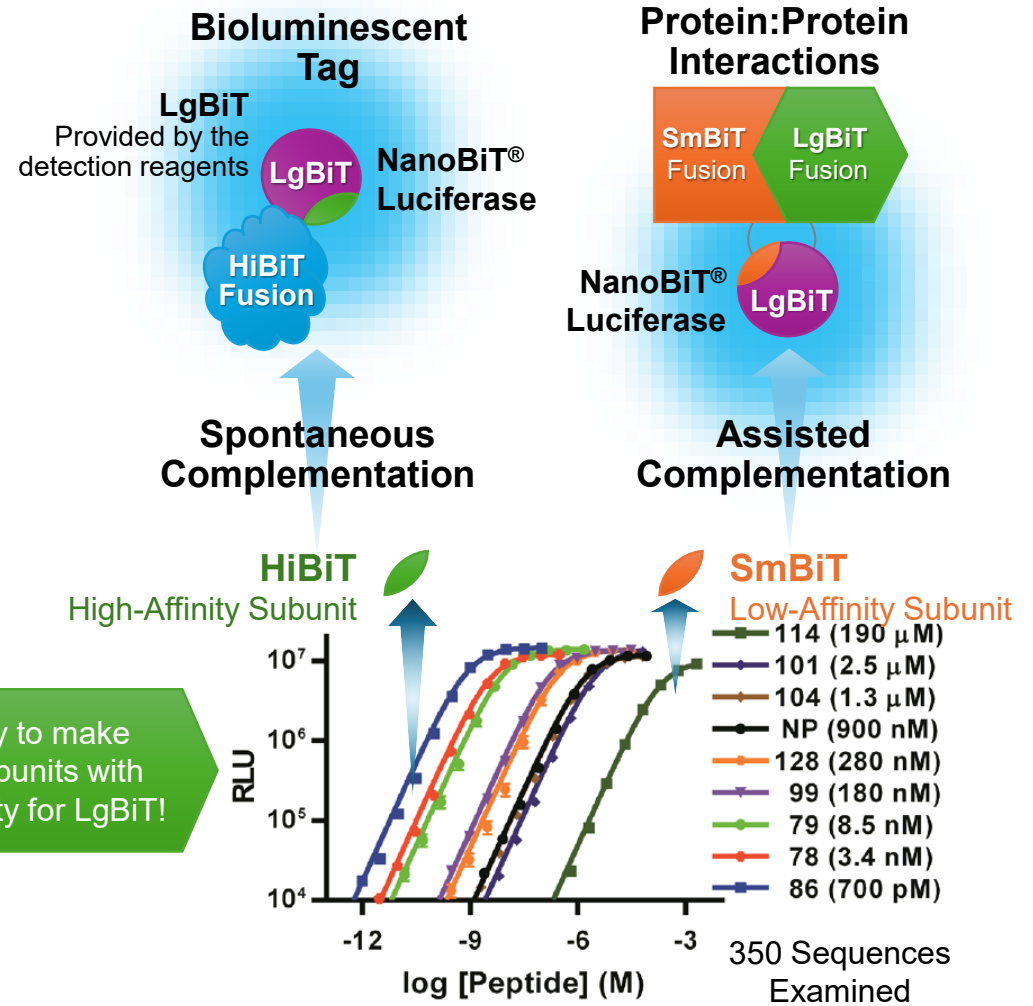


Both compounds reduced hKi-67 expression levels in a dose-dependent manner; however, BAY-1895344 induced cytotoxicity. Palbociclib produced a large change in hKi-67 levels without causing cytotoxicity after only 24 hours of treatment, enabling earlier assessment of compound effects on proliferation.

NanoLuc® Binary Technology (NanoBiT®): HiBiT

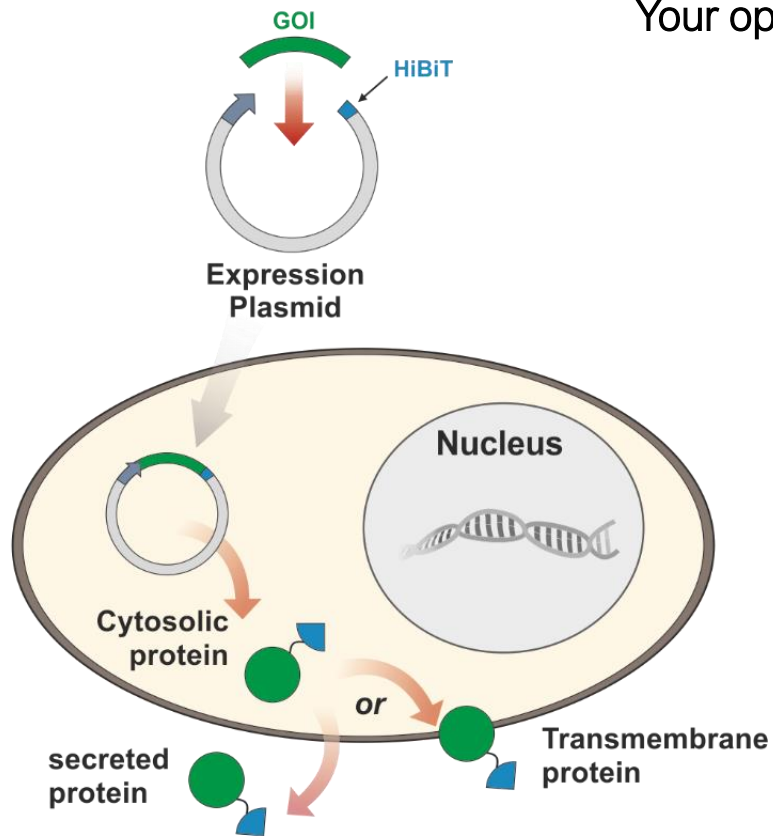


NanoLuc®



Opportunity to make designer subunits with variable affinity for LgBiT!

Tagging Strategy for Ectopic Expression



Your options

①

Promega's HiBiT entry vectors

- N-terminal
- C-terminal
- N-terminal + IL-6 secretion signal *
- CMV, TK, PGK

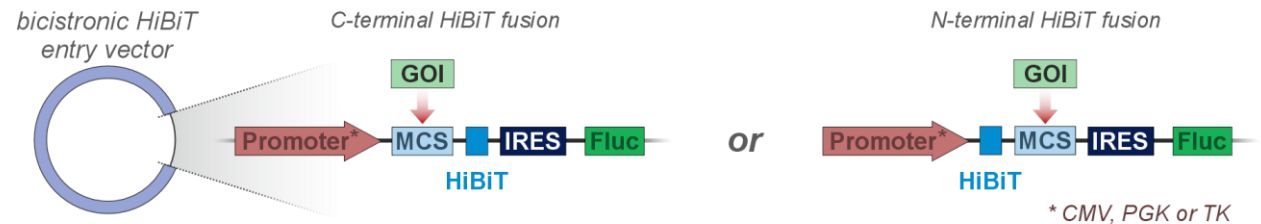
* naturally occurring secretion signals shall be removed

- Bicistronic entry vectors
(use Fluc for normalization purposes)

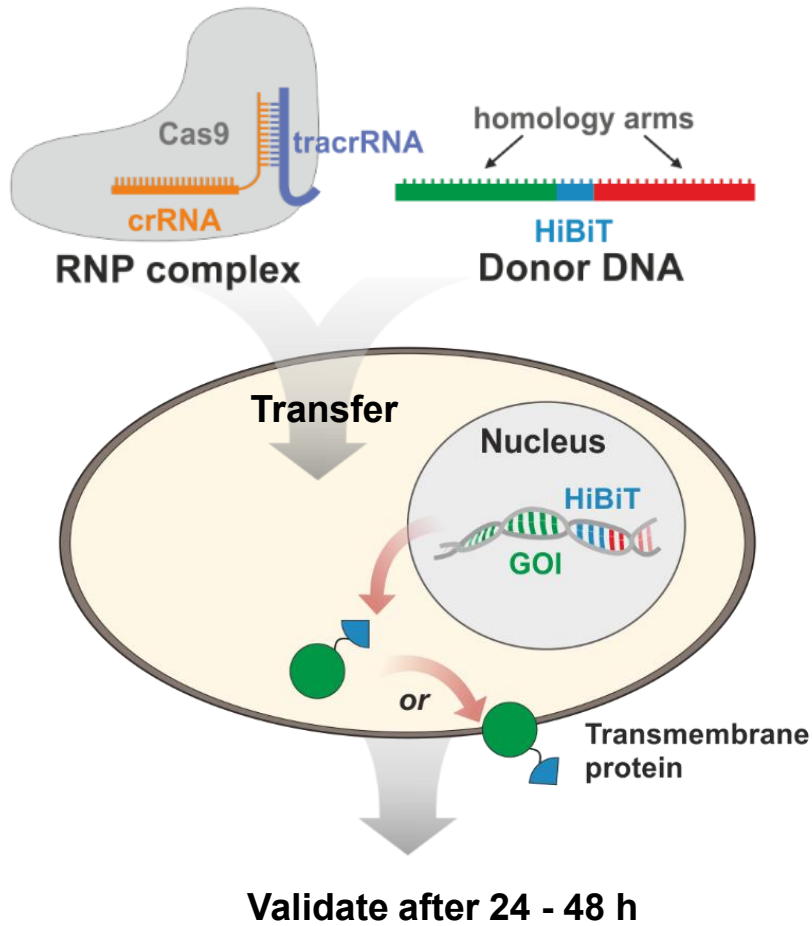
②

Use existing vector and append HiBiT via PCR amplification

(e.g. internal placement of tag)



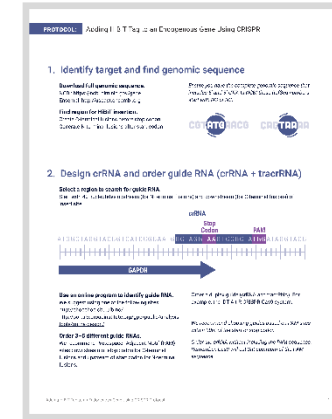
CRISPR Knock-In Strategy for Endogenous Expression



Three essential components

- 1 gRNA (crRNA + tracrRNA)
- 2 Cas9 endonuclease
- 3 ssDonor DNA

DIY protocol



Ready-to-use cell lines

| Target | Tag | Name | Background | Clonal Pools |
|--------|--------|--------------|------------|--|
| BRCA1 | 3xFLAG | BRCA1-3xFLAG | HEK293T | 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100 |
| BRCA2 | 3xFLAG | BRCA2-3xFLAG | HEK293T | 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100 |

Cell line generation by licensed providers



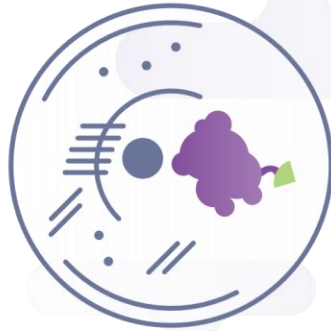
www.editco.bio/



www.alstembio.com

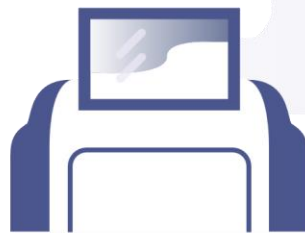
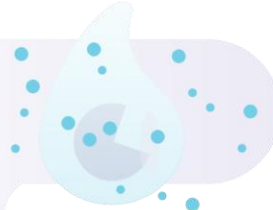
HiBiT Protein Tagging System

Tag protein of interest with HiBiT by cloning or CRISPR insertion



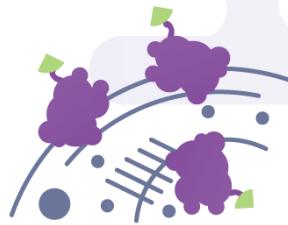
Tagged protein is expressed in the cell

Add Nano-Glo[®] HiBiT Lytic Reagent



Measure luminescence to quantify total amount of tagged protein

Tag protein of interest with HiBiT by cloning or CRISPR insertion



Protein is expressed in the cell or on the cell surface

Add Nano-Glo[®] HiBiT Extracellular Reagent. Incubate 2–10 minutes.



Read luminescence

Add HiBiT tag to protein of interest and create cell lysate

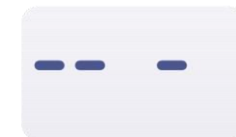


Separate proteins on gel



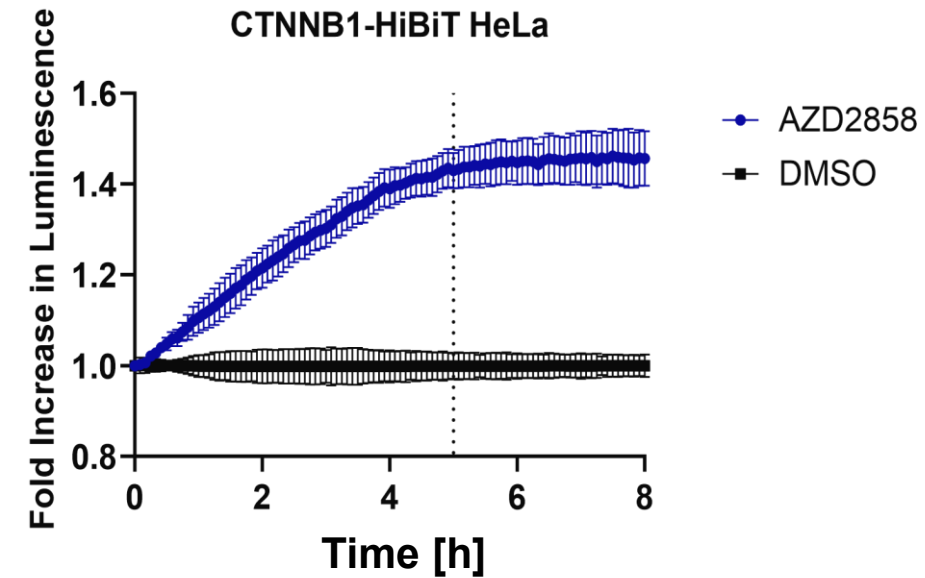
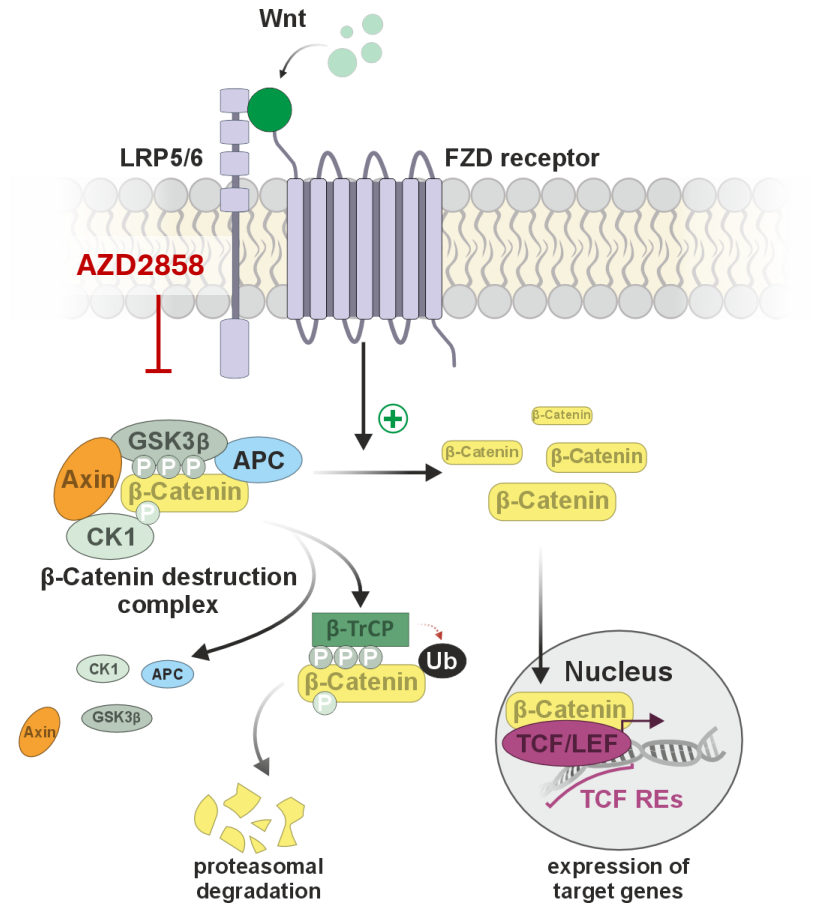
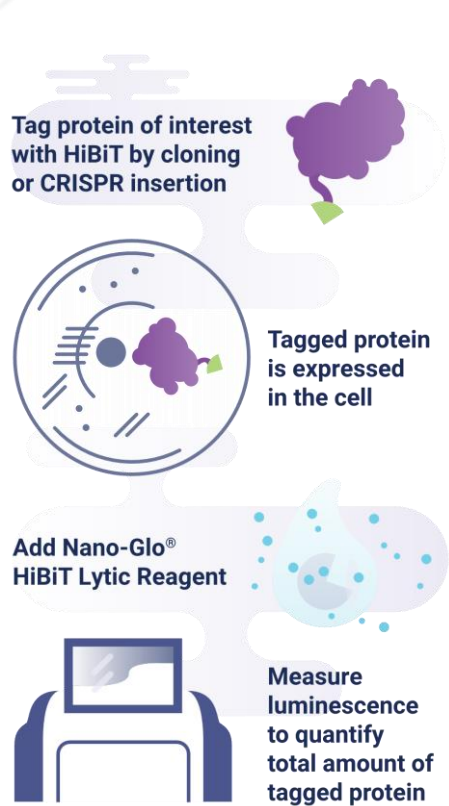
Transfer to nitrocellulose membrane

Add Nano-Glo[®] HiBiT Blotting Reagent.



Detect luminescence

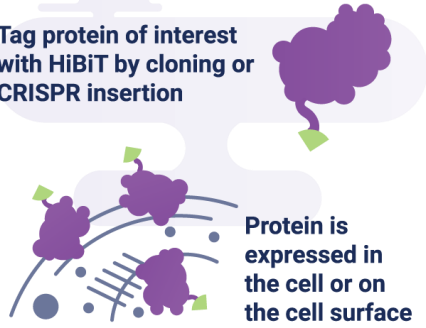
Nano-Glo® HiBiT Lytic Detection System: Measuring β -Catenin Stabilization



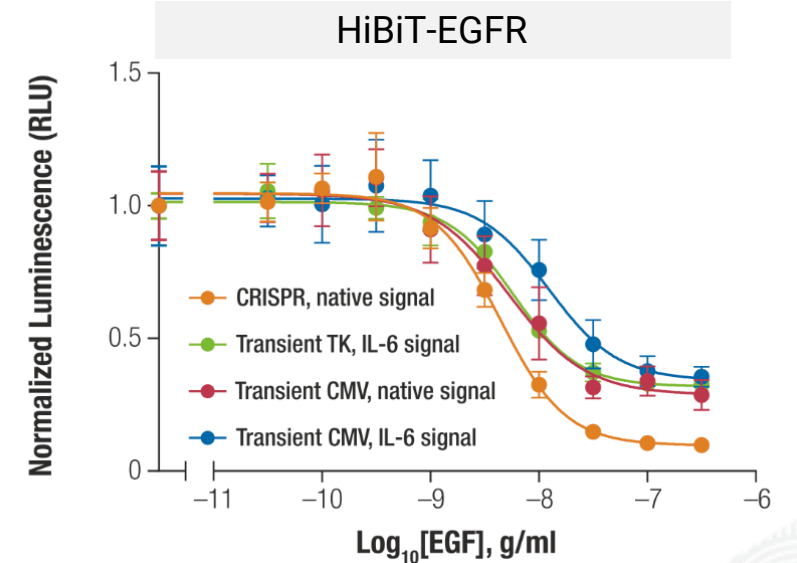
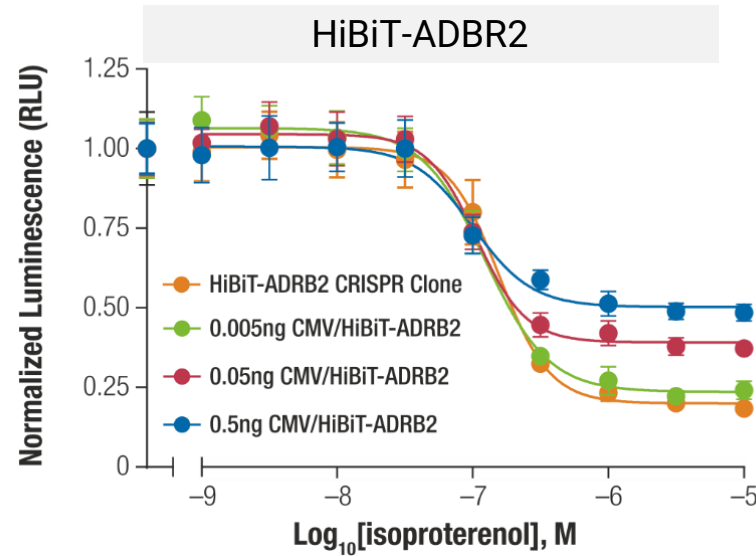
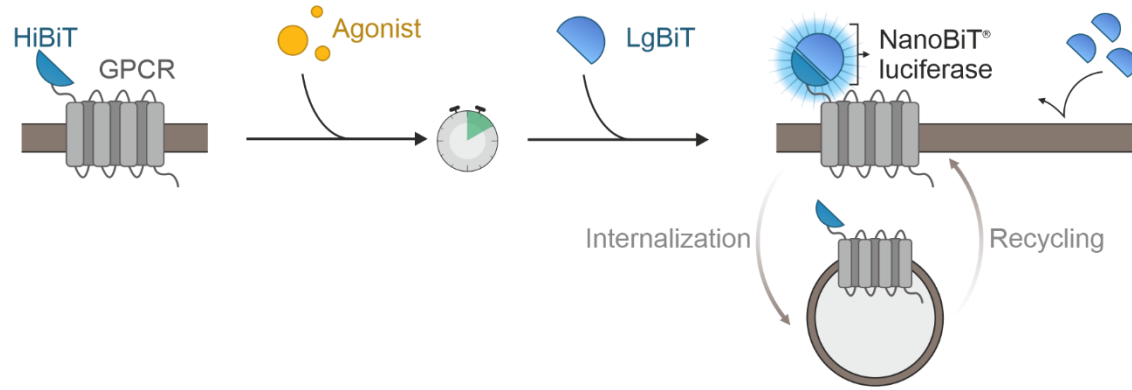
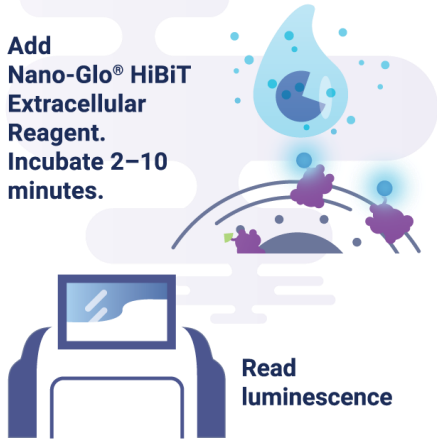
- Treatment with AZD2858 leads to modest stabilization of β -catenin
- A < 1.6-fold change at endogenous expression levels can be reliably detected

Study Receptor Internalization with HiBiT

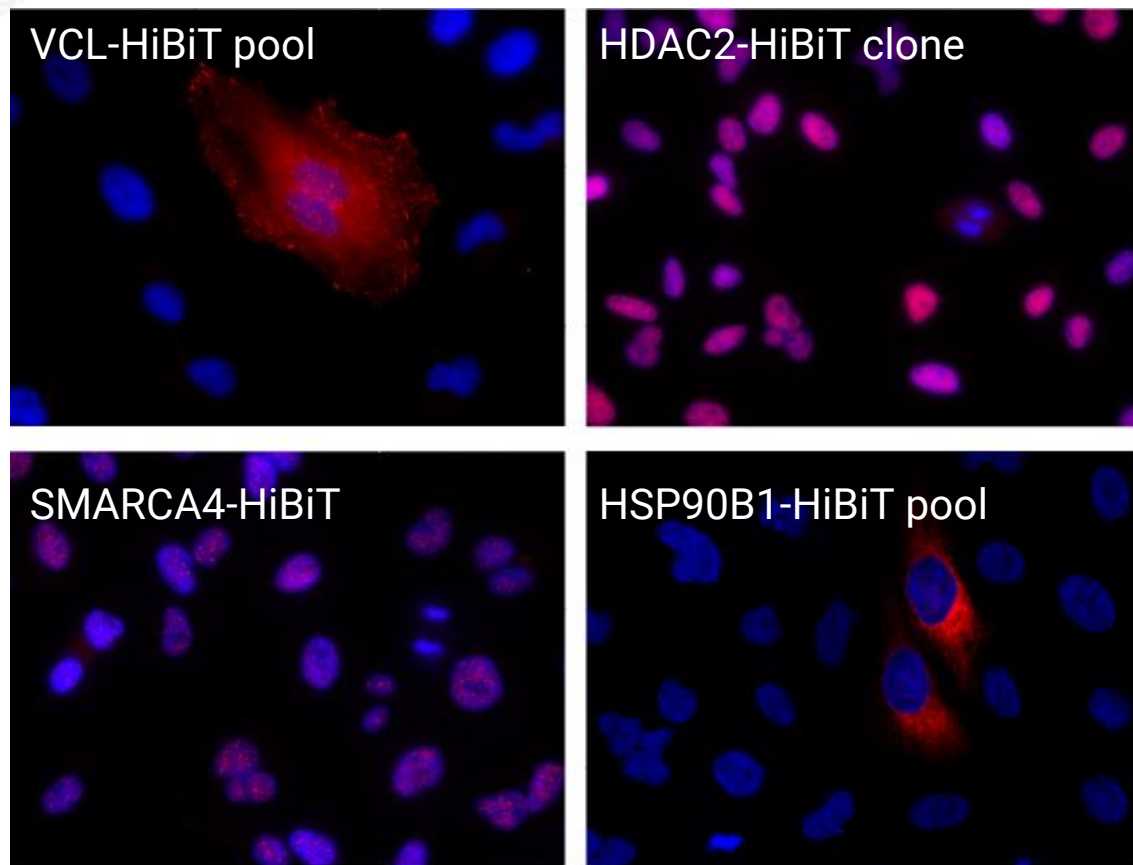
Tag protein of interest with HiBiT by cloning or CRISPR insertion



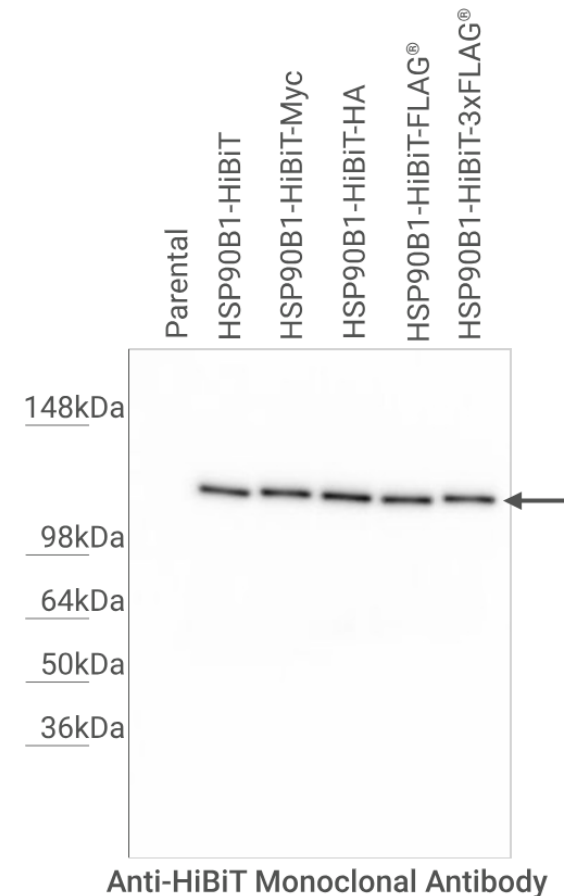
Add Nano-Glo® HiBiT Extracellular Reagent. Incubate 2-10 minutes.



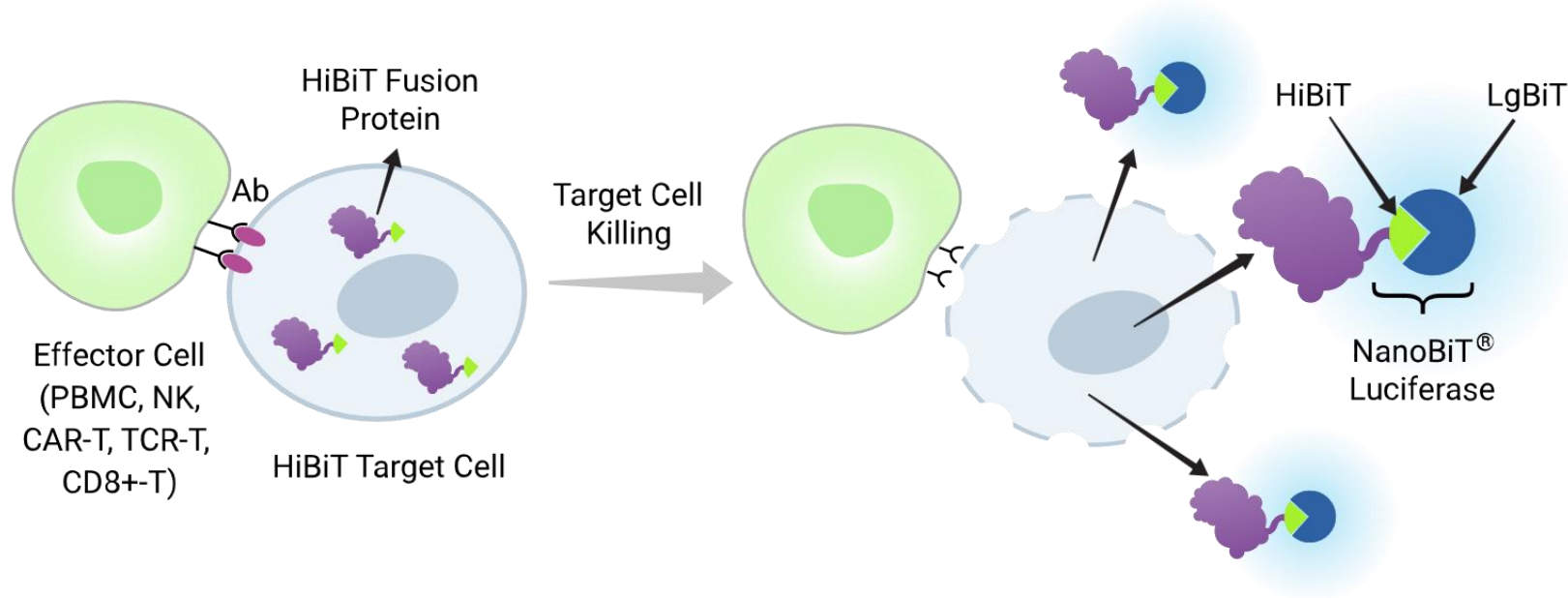
Anti-HiBiT Monoclonal Antibody



Anti-HiBiT Monoclonal Antibody (red) and Hoechst dye (blue)



Measure Cell Death of Specific Cells in Cocultures



Promega Bioluminescence Instrument Portfolio



MyGlo™ Reagent Reader

- ✓ Luminescence



GloMax® Navigator

- ✓ Luminescence
- ✓ +Injectors



GloMax® Explorer

- ✓ Luminescence
- ✓ Fluorescence
- ✓ Vis Absorbance
- ✓ Heating
- ✓ Shaking



GloMax® Discover

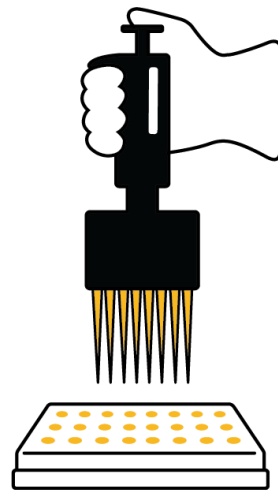
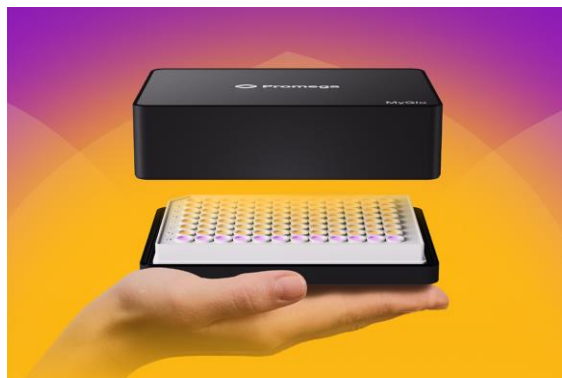
- ✓ Luminescence
- ✓ Fluorescence
- ✓ UV/Vis Absorbance
- ✓ BRET / FRET
- ✓ Heating
- ✓ Shaking



GloMax® Galaxy

- ✓ NanoLuc Technology based Bioluminescence Imager

MyGlo® Reagent Reader - Portable 96-Well Luminescence Plate Reader



Add reagent



Insert plate




Read



Questions?

For additional questions please contact:
kerem.yildirim@promega.com



 Let's connect!



Your main contact for products & sales relevant information:

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vojtech.andrle@eastport.cz

ondrej.ptacek@eastport.cz



Thank
You!
Děkuju

